

Faculty Profile

Name : SHARMILA BEGUM. A
Designation : Assistant Professor of Commerce.
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Date of Birth : 19/08/1984
Date of Joining : 01/10/2018
Date of Retirement : 31/08/2044
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1. Educational Qualification (*Descending order*)

Degree	Mode of Study	Subject(s)	Month & Year of Passing	Institution/ University
Ph.D.	Part-time	Commerce	On going	Manonmaniam Sundaranar University, Tirunelveli.
M. Phil	Regular	Commerce	November 2008	Manonmaniam Sundaranar University, Tirunelveli.
M. Com	Regular	Commerce	April 2007	The M.D.T Hindu College, Tirunelveli.
B. Com	Regular	Commerce	April 2005	Rani Anna Government College for Women, Tirunelveli.

2. Teaching Eligibility Test (*UGC/CSIR-NET/SET/GATE/others*):

Sl. No	Name of the TEST	Roll. No	Month & Year of Passing	Testing Agency
1	UGC-NET	09080431	December 2012	UGC

3. Specialization:

Teaching: Marketing, Cost & Management Accounting,

Research: Finance and Banking

4. Professional Experience:

Designation	Name of the College/University	Duration(s)	Total Exp Year & Month
Assistant Professor	Thiruvalluvar College, Papanasam	October 2018 – Till date	5 Years & 5 Months
Assistant Professor	PKR Arts College for Women – Gobichettipalayam.	December 2008 – April 2016	7 Years & 6 months

5. Recent Publications (Maximum five): Best cited

Sl.No.	Details of Article	UGC-CARE listed	Peer-reviewed Or Double Blinded	Impact factor & H-Index
1	Sharmila Begum. A, (2018), "Customers' Perception on Delivery Channels of Retail Banking(A study with special reference to Indian Bank, Tirunelveli)", "International Journal of Emerging Technologies and Innovative Research" , Vol15; Issue:9, PP: 23-26, ISSN: 2349-5162.	UGC-CARE Journal	Peer-reviewed	Impact factor: 5.87
2	Sharmila Begum. A, (2020), "Customers attitude and satisfaction towards online food delivery services in Tirunelveli city," PURAKALA ", Vol: 31; Issue: 19, PP: 102-108: ISSN: 0971-2143.	UGC-CARE Journal	Peer-reviewed	Impact factor: 5.60
3	Sharmila Begum. A, (2023), "A study on profitability of Pharmaceutical industry in India" Shodha Prabha ", Vol: 48, Issue: 02, PP: 36-39, ISSN: 0974-8946.	UGC-CARE Journal	Peer-reviewed	---
4	Sharmila Begum. A, (2023), Users' Attitude Towards QR Codes in Ambasamudram Taluk", Journal of Humanities and Social Science studies , Vol: 12, Issue: 02, PP: 12-15, ISSN: 2319-829X.	UGC-CARE Journal	Peer-reviewed	Impact factor: 7.28

6. Books/Chapter(s)/Edited Published (mention only pertinent to the area of specialization)

SI. No	Details of Books/ Chapter(s)	ISBN	Name of the Publication and Address
1	Navigating the future: Emerging Trends and Strategies in Supply Chain Management	978-81-963413-7-4	Pandian Educational Trust, 3/350, Veterinary Hospital back side, Virudhunagar, Tamil Nadu - 626001

7. Paper presented/attended Conferences /Seminars/Workshops/ FDP

SI. No	Details of the Conferences /seminars/workshops	Presented/ Attended
		(Mention title of the paper; if presented)
1	International Conference on “ Multi-Disciplinary Innovative strategies in Commerce and Management ” (2020), Sankara College of Science and Commerce, Coimbatore.	Customers’ Attitude and Satisfaction towards online Food delivery services in Tirunelveli city.
2	Four –weeks Faculty Induction/Orientation Programme ,(2020), Ramanujan College, University of Delhi	Participated
3	Two –weeks Refresher Course in Commerce and Management ,(2021), Ramanujan College, University of Delhi	Participated
4	International Conference on " Entrepreneurship and Start-up culture: Nurturing Innovation and Growth "(2023), Don Bosco college of Arts and Science, Keela eral, Thoothukudi.	College Students' attitude towards Entrepreneurship
5	International Conference on “ Financial Inclusion in Digital era: Challenges and Opportunities "(2023), Sankara College of Science and Commerce, Coimbatore.	Users' attitude towards QR codes in Ambasamudram Taluk.
6	National conference on " Navigating the future: Emerging Trends and Strategies in Supply chain management ", J.P College of Arts and Science, Tenkasi.	Green Supply chain management in Digital Era.
7	National Seminar on “ Whack of technology on Women’s Esprit ” (2024), Manonmaniam Sundaranar University, Tirunelveli.	Participated
8	Seven days Virtual Faculty Development Programme on “ Pedagogical Tools Fostering Innovation in Teaching for Generation Z Learners ” organised by Department of Management, Kristu jayanthi college (Autonomous), Bengaluru, 12 th February 2024 to 19 th February 2024.	Participated
9	Two –weeks inter-disciplinary Refresher Course in Advanced Research Methodology ,(2024), Ramanujan College, University of Delhi	Participated

8. Academic Responsibilities/ Professional Membership

- ❖ Member in Minority Cell, Thiruvalluvar College, Papanasam.

9. Academic Awards/ Honours

- ❖ Manonmaniam Sundaranar University **FIRST RANK (GOLD MEDAL)** in M.Phil.
- ❖ Manonmaniam Sundaranar University **FIRST RANK (GOLD MEDAL)** in M.Com
- ❖ Manonmaniam Sundaranar University **THIRD RANK** in B.Com.

10. Research Projects

SI. No	Details of the Project(s) Minor/ Major	Funding Agency	Amount
-	-	-	-

11. Details of Ph.D. Guide ship : Nil

12. Residential Address with Mobile. No:

11/310 D, Ravi ram Nagar 9th Street,
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13. Reference:

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Signature
(SHARMILA BEGUM. A)