

Faculty Profile (Format)

Name... :DR.S.MUTHU KRISHNAMMAL
 Designation. :Assistant Professor of Commerce
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 Date of Birth. :02-02-1981
 Date of Joining... :1-10-2018
 Date of Retirement :28-02-2041
 Google Scholar ID :o9JjLPAAAAAJ&hl=en
 Orchid ID :0009-0001-9301-1598
 MHRD Vidwan ID :447360
 If any other academic ID :



1. Educational Qualification (Descending order)

Degree	Mode of Study	Subject(s)	Month & Year of Passing	Institution/ University
Ph.D.	Part-time	COMMERCE	JAN&2023	ALAGAPPA UNIVERSITY
M.Phil.	NIL	NIL	NIL	NIL
M.A./M.Sc./M. Com	M.Com	COMMERCE	APRIL 2003	MANONMANIUM SUNDARANAR UNIVERSITY
B.A./B.Sc./B. Com	B.Com	COMMERCE	APRIL 2001	MANONMANIUM SUNDARANAR UNIVERSITY

2. Teaching Eligibility Test (UGC/CSIR-NET/SET/GATE/others):

SI. No	Name of the TEST	Roll. No	Month & Year of Passing	Testing Agency
1.	SET	1203181	JAN 2017	MOTHER THERESA WOMENS UNIVERSITY

3. Specialization:

Teaching: Marketing; HRM; Taxation

Research:

4. Professional Experience:

Designation	Name of the College/University	Duration(s)	Total Exp Year & Month
Assistant Professor(SF)	Thiruvalluvar college/Manonmaniam sundaranar University	June 2012 to Sep 2018	6 Years 3 Months
Assistant Professor(REGULAR)	Thiruvalluvar college/Manonmaniam sundaranar University	Oct 2018 to Till Date	5Years 7 Months

5. Recent Publications (Maximum five): Best cited

SI.No.	Details of Article	UGC-CARE listed	Peer-reviewed Or Double Blinded	Impact factor & H-Index
1.	S.MUTHU KRISHNAMMAL (2020). "A STUDY ON CUSTOMER'S SATISFACTION TOWARDS ONLINE	UGC-CARE Listed	Peer-reviewed	5.60

2.	SHOPPING -WITH SPECIAL REFERENCE TO TIRUNELVELI DISTRICT " Journal Details: PURAKALA; ISSN:0971-2143, Vol:31; Issue:19; S.MUTHU KRISHNAMMAL (2021). "FACTORS INFLUENCING AND THE LEVEL OF JOB SATISFACTION OF HIGHER SECONDARY SCHOOL TEACHERS IN TIRUNELVELI DISTRICT" Journal Details: PURAKALA; ISSN:0975-1386, Vol:26; Issue:1;;Published by: Wesleyan Journal of Research	UGC-CARE Listed	peer-reviewed	NIL
3.	S.MUTHU KRISHNAMMAL (2021). Published a paper on the topic "A STUDY ON JOB SATISFACTION OF HIGHER SECONDARY SCHOOL TEACHERS IN TIRUNELVELI DISTRICT" The journal is published In SHODH SARITA, Vol: 2, Issue: 29(1), ISSN : 2348-2397, Page no: 131-135, (UGC Care List).	UGC-CARE Listed	Peer-reviewed	NIL
4.	S.MUTHU KRISHNAMMAL (2023). "A STUDY ON DIGITAL PAYMENT USAGE AMONG THE STUDENT COMMUNITY IN TIRUNELVELI DISTRICT" . Journal Details: ISBN : 978-93-5980-275-6 , Page no-220.	UGC-CARE Listed	NIL	NIL

6. Books/Chapter(s)/Edited Published (*mention only pertinent to the area of specialization*)

SI. No	Details of Books/ Chapter(s)	ISBN	Name of the Publication and Address
	Name of the author, (year). Title of the Book.	NIL	NIL

7. Paper presented/attended Conferences /Seminars/Workshops/ FDP

SI. No	Details of the Conferences /seminars/workshops	Presented/ Attended (Mention title of the paper; if presented)
1.	Two Day Workshop on Women In Science and Research	PARTICIPATION
2.	One Day State Level Workshop On Ethics In Research And Publication	PARTICIPATION

3.	State Level Conference on Corporate Social Responsibilities Practices In Banking Sector	PARTICIPATION
4.	International Conference On	A STUDY ON DIGITAL PAYMENT USAGE AMONG THE STUDENT COMMUNITY IN TIRUNELVELI DISTRICT”(2023) in a One-day International conference on “Financial inclusion in Digital Era : Opportunities and Challenges” organized by Sankara College of Science & Commerce, Coimbatore.
5.	National Level Conference On	” A STUDY ON CHALLENGES AND OPPORTUNITIES IN PRODUCT LIFE CYCLE MANAGEMENT IN INDUSTRY4.0 (2023)in a One-day National conference on Navigating the Future: Emerging Trends and Strategies in Supply Chain Management organized by Sankara College of Science & Commerce, Coimbatore.
6.	Online FDP On Application of Statistics In Research	PARTICIPATION
7.	Online FDP On Banking Sector	PARTICIPATION
8.	Online FDP On My Life My Pride My Career	PARTICIPATION
9.	International FDP on Economic Meltdown poses Threat to Financial Stability -Covid -19.	PARTICIPATION
10.	National Online Workshop On “EMPRICAL RESEARCH:TOOLS & TECHNIQUES	PARTICIPATION
11.	National Level Virtual FDP	Attended a Seven Day National level Virtual FDP on “Pedagogical Tools Fostering innovation in Teaching for Generation Z Learners”(2024) organized by Department of Management, Kristu Jayanti College (Autonomous),Bengaluru.

8. Academic Responsibilities/ Professional Membership

9. Academic Awards/ Honours

10. Research Projects

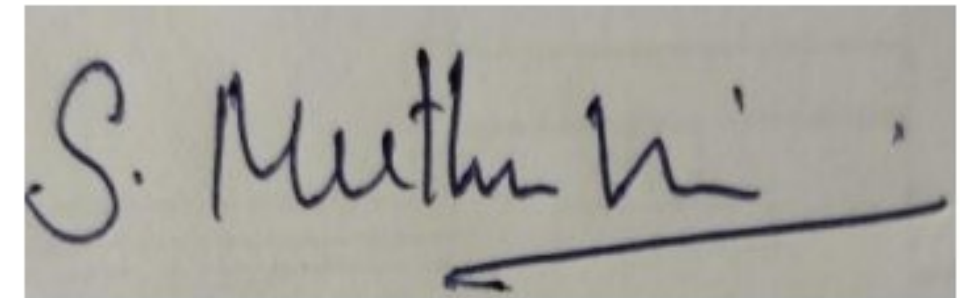
SI. No	Details of the Project(s) Minor/ Major	Funding Agency	Amount
	NIL	NIL	NIL

11. Details of Ph.D. guideship : NIL

12. Residential Address with Mobile. No:NO-4,SIVANGANAPURAM SOUTH STREET,
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TIRUNELVELI (DISTRICT) PIN:627425.

13. Reference: 1. Dr. S. SUDALAIMUTHU,
*Professor in the Department of Banking Technology,
School of Management, Pondicherry Central University, Puducherry
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2. Dr. S.GANESAN,
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Dr . S.MUTHU KRISHNAMMAL

Signature