

Faculty Profile

Name: Dr. P. Velayutham
Designation: Assistant Professor of Commerce
Contact Number: 9042437522
Email I.D: velayuthampalanikumar@gmail.com
Date of birth: 04. 04. 1970
Date of Joining: 01.10.2018 :
MHRD Vidwan ID : 476940

Educational Qualification:

Degree	Mode	Discipline	Month & Year of Passing	University
Ph.D.	Part-time	Commerce	June' 2013	Manonmaniam Sundaranar University, Tirunelveli.
M.Phil.	Part-time	Commerce	April'2007	Manonmaniam Sundaranar University, Tirunelveli.
M.Com.	Regular	Commerce	April'1992	Manonmaniam Sundaranar University, Tirunelveli.
B. Com	Regular	Commerce	April'1990	Madurai Kamaraj University, Madurai

2. Teaching Eligibility Test (UGC/CSIR-NET/SET/GATE/others):

Sl. No	Name of the TEST	Discipline	Month & Year of Passing	Testing Agency
1.	TN. SET	Commerce	June' 2012	Bharathiar University, Coimbatore

3. Short term course:

Sl. No	Name of the TEST	Discipline	Month & Year of Passing	Testing Agency
1.	SWAYAM ARPIT ONLINE COURSE	Commerce	1st Dec 2020 to 31st March 2021	National Testing Agency

3. Specialization: Teaching - Corporate Accounting, Business Communication

Research: Marketing of Khadi Products

5. Professional Experience:

Designation	Name of the College	Duration(s)	Total Exp Year & Month
Assistant Professor	Thiruvalluvar College, Papanasam	1 st October 2018 to till date	5 Years & 5 Months
Assistant Professor	Thiruvalluvar College, Papanasam (S.F)	04 th August 2008 to 31 st September 2018	10 Years

6. Recent Publications:

Sl. No	Details of Article	UGC-CARE listed	Peer-reviewed	Impact factor
1	Velayutham. P, Job satisfaction of self-finance college teachers with Reference to Tenkasi District. Sambodhi, Volume 42, No. 1, Jan – Mar 2020, version 4. P. 490 - 497	UGC-CARE Journal	Peer-reviewed	5.80
2	Velayutham. P, A study on job satisfaction of teachers working in self-financed colleges. (2021) Wesleyan Journal of Research, Vol.31, No.1, P. 343 – 351 ISSN.0975-1386	UGC-CARE Journal	Peer-reviewed	4.2
3	Velayutham. P, Sambodhi, Volume 42, No. 1, Jan – Mar 2020, version 4. P. 490 - 497	UGC-CARE Journal	Peer-reviewed	5.80
4	Velayutham. P, Impact of social media on Consumer behaviour (2021) Wesleyan Journal of Research, Vol.31, No.1, P. 352- 361 ISSN.0975-1386	UGC-CARE Journal	Peer-reviewed	4.2

Sl. No	Details of Article	UGC-CARE listed	Peer-reviewed	Impact factor
5	Velayutham. P, Consumers' Awareness about Mobile Banking with Reference to Tenkasi District. (2022) Neuro Quantology, Volume 20, issue 15, Page. 7721 – 26.	UGC-CARE Journal	Peer-reviewed	3.4
6	Velayutham. P, Consumers' Awareness about Mobile Banking with Reference to Tenkasi District. (2022) Neuro Quantology, Volume 20, issue 20, Page. 2356 - 62	UGC-CARE Journal	Peer-reviewed	3.4
7	Velayutham. P, Performance evaluation of Selected Salt Industrial units in Thoothukudi district. Ijfans International Journal of Food and Nutritional Sciences (2022) ISSN-2320-7876, Vol. 11, Issue 12.	UGC-CARE Journal	Peer-reviewed	7.832
8	Velayutham. P, Socio-Economic Status of Salt pan workers in Thoothukudi district. (2023) Samdarshi, Issn- 2581 – 3986. Vol. 16, Issue 2	UGC-CARE Journal	Peer-reviewed	-

7. Programmes Organised:

Sl. No	Date	Programme	Resource Persons
1	20.11.2021	Role of Amos Graphics in Primary Data Analysis	Dr. Sheik Abdullah Assistant Professor, PMT College.
2	20.04.2023	Startup and Youth Employment Opportunities and Challenges.	Prof. Dr. V. Shunmugasundaram, Banaras Hindu University, Varanasi
3	28.10.2023	Khadi Maha Utsav	K.S. Subramaniam., Secretary Ambasamudram Sarvodaya Sangh, Veeravanallur.

Conferences /Seminars/Workshops/ FDP:

Year	Name of Organisation	Type	Title of Programme
2020	Pragati College of Arts and Commerce, Dombivli	Webinar	Environmental Audit
2020	American College of Madurai	Workshop	Data Analysis Using Spss
2020	Nehru Institute of Management Studies Coimbatore	Webinar	Personality development
2020	St. Claret College, Bengaluru	Workshop	Data Analysis using MS. Excel
2020	Matru Sewa Sangh Institute of Social Work, Nagpur	Webinar	Smart Tools for Enhancing the Research Skills
2020	Edge India Publishing Private Limited	Workshop	Data Analysis using SPSS
2023	Global Institute of Statistical Solutions	Workshop	Data Analysis using Spss

Research Scholars Details:

Sl. No	Name	Register No.	Gender	Mode	Status
1.	PandiSelvi	19211301012001	Female	Full Time	Awarded
2.	S. Antony Selva Jenita	19211301012002	Female	Full Time	Awarded
3.	K.B. Santhi	19221301012006	Female	Part-Time	Awarded
4.	S. Muthuramalingam	19221301011008	Male	Part-Time	Submitted
5.	M. Gayathri	21221301012001	Female	Full Time	pursuing
6.	Susanna	21221301012002	Female	Part-Time	pursuing
7.	M. Manju	23114011012001	Female	Full Time	pursuing
8.	V. Shunmugathai	23221301012001	Female	Part-Time	pursuing

Ph.D. Research Scholars Topic;

1.	PandiSelvi	A study on job satisfaction of teachers working in self-financed colleges affiliated with Manonmaniam Sundaranar University.
2.	S. Antony Selva Jenita	Impact of social media on Consumer Behaviour
3.	K.B. Santhi	Customers Satisfaction towards Mobile Banking services with reference to Tirunelveli District.
4.	S. Muthuramalingam	Performance evaluation of Selected Salt Industrial units in Thoothukudi district
5.	M. Gayathri	Human Resource Practices in Academic Institutions with Reference to Tenkasi District
6.	Susanna	Socio-Economic Status of Fishermen in Thoothukudi District
7.	M. Manju	Customers' Perception on Digitalisation of Banking Sector
8.	V. Shunmugathai	Customer Relationship Management Practices of Commercial Banks in Tenkasi District

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Vickramasingapuram

Tirunelveli District.

Pin – 6247 425.

Cell No. 9042437522

Reference:

Dr. S. Sudalaiyandi., M.Com. M.Phil., Ph.D.,

Former Principal

Ambai Arts College

Ambasamudram.

Dr. P. Balasubramanian,

University Librarian & Head

Department of Library and Information Science,

Manonmaniam Sundaranar University,

Tirunelveli-627 012, Tamil Nadu, India.

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