Details of the Faculty

1. Name	:	Dr. C. Poorna Pushkala
2. Designation	:	Assistant Professor
3. Department	:	Commerce
4. Address	:	PG & Research centre for Commerce,
		Thiruvalluvar College,
		Papanasam.
5. Date of Birth	:	09/03/1979
6. Date of appointment	:	01/10/2018
7. Employee ID No (IFHRM).	:	20021039568
8. Phone Number	:	9942162527
9. Mail ID	:	poornapushkalag@gmail.com
10. Profile URL	:	https://vidwan.inflibnet.ac.in/profile/469296

11. Permission letters of the supervisor(Guide ship approval letter)

Publications

Books Published

Title	Name of the	Page	Rate	Year	Book No.
	Journal				
Performance	Tamizhzga	105		2018	ISBN-978-93-
Evaluation	institute of				81101-48-3
of	Educational				
Sarvodaya	research &				
Sanghs	advancement				

Articles Published

Title	Name of the Journal	Page	Rate	Year	Book No
A study On	Scopus	17783-		March –	ISSN:1583-
Awareness And	200 puis	17789		2021	6258.
Customer		17707		2021	Vol –
Satisfaction Of					25,Issue 4.
Unified Payment					23,15540 1.
Interface(UPI)					
For Digital					
Payments With					
Reference To					
Ambasamudram					
Area					
Investment	JETIR (International	670-		Aug-2018	ISSN:2349-
analysis and	Open Access)	674		11ug 2010	5162
Portfolio	Open / Recess)	0/4			Vol-5
Management					V01-5
A study on the	INDO GLOBAL	29-30		On	ISSN
workers	INDO OLODAL	27-50		September	NO.2393-
participation in				26 th 2019	9796,
talent				20 2017	Volume 5
Management					volume 5
Work stress of the	Sambhothi	483-		January	ISSN
employees in	Samonoun	489		2020	NO.2249-
Textile shops with		407		2020	6661
special reference					Volume 1
to Tenkasi Area					volume 1
Sampling	THICOLIB 2020	18-22		Feb.2020	ISBN 978-
Techniques in		10 22		100.2020	93-5396-
Social Science					220-3
Research					Volume.1
Children's	Bothi	14-16		Aug.2021	2456-5571
literature as an	International journal	1110		1145.2021	Vol.5
important tool for	international journal				101.5
education					
"Stress	International journal	25-29		2021	ISSN 2348-
Management of	humanities law and			2021	8301
Working Women	social science				Vol.VIII,
in Textile shops	social science				Issue
with reference to					VI:2021
Tirunelveli					
District" in					
published					
biannually by					
New					
Archaeological					
&Genological					
Society					
Performance	Contemporary Issues			Oct.2019	
Evaluation of	& Challenges of				
State Bank of	Business				
India.	Environment				
	n , n o minoint	1	I		1

			1	I 2021	
Customer	Uge Care Group 1			June 2021	
Perception About	Journal				
Liquidity					
Management in					
Commercial					
Banks.					
Performance	Uge Care Group 1			June 2021	
Evaluation of	Journal				
State Bank of					
India					
A Study on	International journal	142		March	ISSN 2394-
Customer	of Social Science				1316
Satisfaction					Vol.7
towards online					Issue,12
Shopping with					
reference to					
Tirunelveli					
district.					
A Study on	Uge Care		5.60	April.2020	ISSN 0971-
Customer	0			r	2143
Satisfaction					Vol.31
towards online					Issue 10
Shopping with					15540 10
reference to					
Tirunelveli					
Corporation.					
A Study on	Uge Care		5.6	April.2020	ISSN 1673
Customer			5.0	April.2020	Vol 7
Satisfaction					Issue 11
towards online					188ue 11
Shopping with					
reference to					
Tirunelveli					
Corporation.	Dodhi Intorretienel			A av	ICDN
The Domain of	Bodhi International			August	ISBN 078-02
Realism in the	Journal of research in			2021	978-93-
Juvenile	Human Arts and				92995-18-7
Literature	Science				
Human resource					
Management in					
Education: Issues					
and Challenges					
Supply Chain					
Management: An					
Overview					
Open Access	Tamilsuvadi	245-		2022	ISBN 978-
Journal: An		252			81-949166-
Introduction					0-4
Impact of Poverty	Sri Sarada College for	8-13			ISDN:978-
on Education in	Women(Autonomous)				81-960484-
India					7-1
India					7-1

Impact of Online	UGC Care Journal	Vol. 11	Dec 2022	ISSN 2319
Shopping				1775
attributes on				Online
customer				2320 7876
Satisfaction				

Participation Details (Conference/Seminar/Workshop/Symposium)

Title/Institution	Conference / Seminar/ Workshop/ Symposium	Level: State/ National/ International	Status of participation Presentation/Participat or	Year
Strategy for Managing Personnel financing including mutual funds	Webinar	National	Participator	June 2021
Disruptive innovation opportunities for digital youth	Webinar	International	Participator	May 2021
Environmental issues in 21 st century	Webinar	National	Participator	June 2021
Climate smart benefits of bamboo to protect the environment	Webinar	National	Participator	June 2021
Project report preparation	Workshop		Participator	June 2021
Quality journals: Tools and techniques for choosing and publishing	Webinar	National	Participator	June 2021
Online national level E-Quiz modern technology	Webinar	National	Participator	May 2021
Online national level E-Quiz on NAAC assessment and frame work	Webinar	National	Participator	May 2021
Financial Planning covid environment	Webinar	National	Participator	June 2021
Contemporary issues & Challenges of Business Environment ICBE'19KAMARA J COLLEGE, THOOTHUKUDI	Conference	Two days International conference	Participation	October 2021

How digital trends	Webinar	National	Participation	June 2021
are challenging the			-	
role of HR				
Innovation in	Workshop	International	Participation	June 2021
research				
"Tally with GST"	Workshop	National	Participation	June 2021
International	Conference	International	Participation	March
conference on				2019
commerce,				
management and				
leadership A Global				
perspecticve				
Creating a milieu	Conference	Two days	Participation	2020
for quality research		national	_	
among Academic		conference		
Community,				
Thiruvalluvar				
College, Papanasam				
Corporate Social	Conference	State level	Participation	March
Responsibility		conference		2020
Practices (CSR) in				
banking sector.				
Thiruvalluvar				
College, Papanasam				
Writing quality	Workshop	Two days	Participation	July 2019
research papers –		International		
publishing in scopus		conference		
& care approved				
journals				
Training program on	Workshop	International	Participation	July 2020
application of SPSS				
for Date Analysis				
Nutrition and fitness	Webinar	National	Participation	Aug.
for life style & Yoga				2020
for health				
Violation of	Webinar	National	Participation	July 2020
Changing	Webinar	National	Participation	June 2020
accounting career:				
Opportunities and				
skillsets required				
Tax planning and	Webinar	National	Participation	June 2020
investment				
strategies				
Steps form better	Webinar	National	Participation	July 2020
life style				
Online teaching &	Webinar	National	Participation	July 2020
Research tools				
Essential qualities of	Webinar	National	Participation	June 2020
effective teachers in				
higher education				
Writing skills for	Workshop		Participation	Feb. 2020

Workshop	State	Derticipation	March
workshop	State	Farticipation	2020
Seminar	International	Participation	Sep. 2017
Seminar	memational	1 articipation	Sep. 2017
Wankahan		Doution	June 2020
worksnop		Participation	June 2020
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worksnop	International	Participation	June 2020
XX 7 1 1			1 2020
worksnop	National	Participation	June 2020
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workshop	National	Participation	Apr. 2020
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	National		Apr.2020
Webinar		Participation	May 2021
Webinar		Participation	June 2021
			June 2021
Workshop	National	Participation	July 2021
Webinar	National	Participation	June 2021
Webinar	National	Participation	June 2021
Webinar	National	Participation	June 2021
Webinar	international	Participation	May 2021
Webinar		Participation	May 2021
Webinar	National	Participation	May 2021
Webinar	National	Participation	May 2021
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Webinar	National	Participation	May 2021
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Creation				
Current 2021 Trends	Webinar	National	Participation	May 2021
in Entrepreneurship	() Comu	i (utionui	i unicipation	10149 2021
through Google				
meet platform				
Financial Planning	Webinar	National	Participation	Apr. 2021
and investment	webilia	1 vational	1 articipation	ripi. 2021
opportunities				
Distributive	Seminar	International	Participation	May 2021
innovation	Seminar	International	1 until pution	10149 2021
opportunities for				
Digital Youth				
FDP on Enhancing	Workshop	National	Participation	March
Soft skills for	workshop	i vationai	1 articipation	2021
success				2021
Current scenario of	Webinar	International	Participation	Apr. 2021
Agricultural	webinal	memanonal		Apr. 2021
Economy in India				
Strategy for	Webinar	National	Participation	Feb. 2021
managing personal	webillar	Inational	1 articipation	100. 2021
mutual funds and				
NPS				
Mindful Leader	Webinar	National	Participation	Feb 2021
Enterpreneurial as a	Webinar	National	Participation	July 2020
Career Choice	webillai	Inational	Farticipation	July 2020
Basics of SPSS	Workshop	National	Participation	Max 2020
	Workshop		±	May 2020
Doctoral Theses key	Webinar	National	Participation	May 2020
Components and Research Skills and				
research funding				
Opportunities in				
India in Abroad	XX 7-1-1	National	Deutieinetien	Mara 2020
A detailed	Webinar	National	Participation	May 2020
Deliberation on				
Corona The Correct of	Webinar		Deutieinetien	Mars 2021
The Spread of	webinar		Participation	May 2021
happy virus				
vaccinated with NIP				L 2021
Society for	Conference	international	Participation	June 2021
Environment and				
Sustainable				
Development	W/o +11-	Tutor 1	Doutioirsetie	T 0001
Basic Statistical	Workshop	International	Participation	June 2021
analysis and its				
Interpretation using				
SPSS How to Crack Net	Workshar		Dortigination	Luna 2021
	Workshop		Participation	June 2021
and Set Exam	Walting		Doutioirsetie	NT
Faculty	Webinar		Participation	Nov.
Development				2021
Programme on				

investor Education				
& Awareness				
SPSS- The Research	Webinar	International	Participation	Dec 2021
Oriented Data				
Analysis Tool				
Research	Webinar	One-day	Participation	Dec 2021
Techniques in Social		State level		
Science				
Digital Divide:	Webinar	International	Participation	Dec 2021
Ethical Issues and				
Challenges in				
Higher Education				
Measures to combat	Webinar	National	Participation	July 2020
the impact of covid			_	_
economy				
Structural Equation	Workshop	International	Participation	Nov.
Model using AMOS	_		_	2023
conducted by				
Synergy				
International				
Research Institute				

Organized Programme

Title	Conference/Seminar	Level: State/National/ International	Proceedings
Corporate Social responsibility Practices (CSR) in banking sector, Thiruvalluvar College, Papanasam	Conference	State level Conference	March 2020
Covid 19 "STONE TO MILESTONE?	Webinar	National	July 2020
Challenges and Opportunities in Auditing	Seminar		Aug 2023

Research Guidance

a) Ongoing Scholars

Name & Address	Title	Register No	Full	Fello	Completed
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		& Date of	Time/	W	
		Commencem	part	Ship	
		ent	Time		
S. Kanagalakshmi	A study on	19221301012	Part		Ongoing
U U	Customer	005	Time		
	Perception	&			
	towards Online	19.07.2019			
	Shopping in				
	Tirunelveli				
K.Neela	Impact of Human	21111301012	Full		Ongoing
	Resource	001	Time		
	Management on	&			
	Educational	22.10.2021			
	Institutions (With				
	Special Reference				
	to Aided Colleges				
	Affliated to				
	Manonmaniam				
	Sundaranar				
	University)				
k.Anantha Selvi	A Study on Social	23121301012	Part		Ongoing
	Maturity among	002	Time		
	College Students	&			
	for Academic	10.06.2023			
	Achievements				
	with Special				
	Reference to				
	Tirunelveli				
	District.				

b) Scholars already completed

Name & Address	Title	Register No &	Full	Fellow	Completed
		Date of	Time/	Ship	
		Commencement	part		
			Time		
K.Prashanthi	Performance	19221301012004	Full		Awarded
	Evaluation of	& 19.08.2019	Time		
	State Bank of				
	India in				
	Tirunelveli				
	region				
M.Sangeetha	Stress	19211301012007	Full		Awarded
	management	&29308.2019	Time		
	of Working				
	Women in				
	Textile				
	Shops with				
	Special				
	Reference to				
	Tirunelveli				

District

Details of Orientation/Refresher /FDP

Orientation/Refresher/FDP	Organized	From	То
Orientation Programme	Ramanujam	26.06.2020	24.07.2020
(28 days)	College,		
	University of		
	Delhi		
Refresher Course	Ramanujam	25.06.2021	08.07.2021
(14 Days)	College,		
	University of		
	Delhi		
Refresher Course	Ramanujam	21.11.2023	05.12.2023
(14 Days)	College,		
	University of		
	Delhi		
FDP (5 Days)	Naan Muthalvan	28.08.2023	01.09.2023
	(Online)		