

FACULTY PROFILE
THIRUVALLUVAR COLLEGE PAPANASAM-627425



1. NAME : Dr.A.VENKATESWARAN
2. DESIGNATION : ASSISTANT PROFESSOR
3. NAME OF THE DEPARTMENT: PG DEPARTMENT OF COMMERCE & RESEARCH CENTER
4. EDUCATIONAL QUALIFICATION: M.COM MPHIL PHD MBA UGC-NET, TN-SET
5. DATE OF BIRTH : 06/06/1983
6. GENDER : MALE
7. NATURE OF APPOINTMENT : AIDED
8. DATE OF APPOINTMENT : 23.01.2021
9. PERMANENT ADDRESS : 1/1 GOPALAN WEST STREET
PATTAMADAI 627453.
TIRUNELVELI DIST. TAMIL NADU. INDIA,
10. EMAIL ID : VENKATES.CA63@HOTMAIL.COM
VENKATES.CA63@GMAIL.COM
11. MOBILE NUMBER :9486378465
12. BLOOD GROUP : B POSITIVE
13. Google Scholar ID: <https://scholar.google.com/citations?hl=en&user=bVDggO4AAAAJ>
14. Orchid ID : <https://orcid.org/0000-0002-0264-9845>
15. MHRD Vidwan ID :Vidwan-ID : 239854

ACADEMIC OUALIFICATION

COURSE	SPECIALISATION	YEAR OF PASSING	NAME OF THE INSTITUTION
UGC-NET	Commerce	2019	UGC-NET- NTA - National Testing Agency
TN-SET	Commerce	2016 & 2018	Tamilnadu State Eligibility Test (TNSET 2016 & 2018 2 times) Mother Teresa University Kodaikanal.
Ph.D	Commerce	2016	Manonmaniam Sundaranar University, Tirunelveli. **
MBA	General Mgt	2015	Bharathiyar University Coimbatore.

M.phil	Commerce	2008	Manonmaniam Sundaranar University, Tirunelveli.*
M.com	Commerce	2005	Manonmaniam Sundaranar University, Tirunelveli - Thiruvalluvar College, Papanasam.
B.com	Commerce	2003	Manonmaniam Sundaranar University, Tirunelveli - Ambai Arts College. Ambasamudram.
+2	Commerce	2000	The Ramaseshwar Higher Secondary School. pattamadai
10th std	State Board	1998	The Ramaseshwar Higher Secondary School. pattamadai

Academic profile

- ❖ Total Experience 19.1 years- : Industrial 08 & Teaching 11. **1 years.**
- ❖ 8 years -Audit associate & Accounting Executives (Chennai 5.10years & Saudi Arabia 2.2 years)
- ❖ Paper Publication ISSN journal: **International: 21**
- ❖ ISBN journal: : **National: 07**
- ❖ ISBN Edited book chapter : **02**
- ❖ Conferences : National: 02 International: 10 Online 02 **Total :12**
- ❖ Seminar : State: 03 National: 05 Inter.national:04 Online 01 **Total :13**
- ❖ Workshop : National: 13 International 02(Online) **Total :15**
- ❖ Faculty Development Programme:AICTE sponsored Two-weeks 02 (Online FDP 58) **Total: 60**
- ❖ Colloquium : State : 01
- ❖ Symposiums : Online Mode:01
- ❖ Webinar: Online Mode : 64
- ❖ Online quiz Appreciation certificate: Online Mode: 65
- ❖ Online quiz Participation certificate: Online mode: 46
- ❖ Online certificate course : Online Mode 27
- ❖ Corona awareness quiz participation: Online mode 62
- ❖ Examiner : Annamalai University, M.S.university (03 autonomous college.
- ❖ Resource person: Annamalai University (DDE-Online class & offline class)
- ❖ Doctoral committee, External member under the guidance of 5 projects (Ph.D)
- ❖ **Lesson writer:** Corporate Accounting **Books Written** for Distance Education Course B.com in Manonmaniam Sundaranar University Tirunelveli (January 2018 –March 2018) English and Tamil Medium
- ❖ **Lesson writer:** Corporate Accounting **Books Written** for Distance Education Course B.com in Annamalai University Chidambaram (April 21 – March 22) English Medium only.
- ❖ Question paper setter for leading universities and autonomous colleges in Tamilnadu and Pondicherry

DETAILS OF ORIENTATION OR REFRESHER COURSES ATTENDED:

S.No	Theme	University/Institution	Duration	Period
1	Online One Month Faculty Induction Programme	RAMANUJANCOLLEGE Accredited Grade 'A++'by NAAC University of Delhi.	30 days	2023
2.	NEP 2020 Orientation & Sensitization Programme	UGC- Malaviya Mission Teacher Training Centre, Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar	10 days	2024

WORK EXPERIENCE

S.No	Period	Name of the company	Designation
1	23.01.2021 to Till date	Thiruvalluvar college, Papanasam	Asst professor in commerce
2	12.06.2013 to 22.01.2021	Ambai Arts College. Ambasamudram. Tami Nadu(Un-Aided course)	Asst professor in commerce & Head.(SF) Ambasamudram Tirunelveli.
3	Nov 2010 to May 2013	Swarag Shipping Service India Pvt Ltd	Asst. Manager Finance (Chennai India.)
4	May 2008 – 5 th july2010	Khomeini International com., Limited	Accountant <i>Al Jubail (KSA Saudi Arabia)</i>
5	Dec 06 – Apr 08	PRObit Research and Solutions Private Limited	Audit Associate Chennai India.
6	Dec 05 – Nov 06	M.K. Dandeker & Co.	Audit clerk Chennai India.
7	June 2005 - Nov 2005	Girija Metal Finishing & Electroplating Private Limited	Accountant Chennai India.

ISSN JOURNALS/ARTICLES

Publication of Papers ISSN : International 20

Sl. No	Title	Journal/Seminar/Publisher	Organizer
1.	“Socio economic profile and problems of mat weavers in Pattamadai of Tirunelvelidist.	IJMRR International journal of management Research and Review Volume 3 Issue 11 Article No-17/3826-3833 Nov 2013 ISSN: 2249-7196	Direct published
2.	“Plight of the mat weavers switch over to other jobs in Pattamadai of Tirunelveli dist: A study” Page No: 21-26	Shanlax International Journal of Commerce Volume.2 Number.1 January 2014 ISSN: 2320-4168	Direct published
3.	“Economic importance of mat weaving industry in Pattamadai of Tirunelvelidist: An overview “Page No: 20 – 31	Shanlax International Journal of Commerce Volume 3 Number.1 April 2014 ISSN: 2320-4168.	Direct published
4.	“A study on production of saree and various schemes of available to handloom weavers.”	IJRSS/ International journal of Research in social sciences. Volume 4, Issue 2 May 2014 ISSN: 2249-2496.	Direct published
5.	“A socio-Economic conditions of handloom weaving in Kallidaikurichi of Tirunelveli Distirct”	IJSSHR/ International journal of social science and humanities research Volume2 Issue 2 May 2014. ISSN:2348-3164	Direct published
6.	“Make in India: Opportunities and challenges in Manufacturing Sector” Page No:33-36	Research Journal of SRNMC Volume 1 Special Issue March 2017 ISSN: 2395 – 7085	Sri S. Ramasamy Naidu Memorial College, Sattur – 626 203. Tamilnadu, india
7.	“Micro Finance Regulation for Rural Development” Page No: 201 – 209	B – Digest International Journal of commerce & Management Volume 8 Number 4 Special Issue March 2017 ISSN: 0975-2617	Department of commerce with CA St. John’s College, Palayamkottai, Tamilnadu, India
8.	“SWOT Analysis of the Demonetization” Page No: 193 – 197	Shanlax International Journal of commerce Volume 5 Special Issue 1 June 2017 ISSN:2320-4168	Fatima College (Autonomous)’A’ Grade by NAAC,

		UGC Approval No: 44120 Impact Factor: 3.017	Madurai. Tamilnadu, india
9.	“A History of Pattamadai Handloom Mat Weaving Process in Tirunelveli District of Tamilnadu”	Intercontinental Journal of Marketing Research Review Volume 5 Issue 7 July 2017 ISSN: 2321-0346 – Online ISSN:2347-1670 – Print UGC Approval No: 43669 Impact Factor: 4.311 Referred. Listed & indexed	Direct published
10	“A study on problems and prospects of Pattamadai handloom mat weaving industry in Tirunelveli district of Tamilnadu” Page No:1-7	International Journal of interdisciplinary research in art and humanities (IJIRAH) Volume 2 Issue 1 July- September 2017 ISSN:2456-3145 (online) Impact Factor: 4.675 Referred. Listed & indexed	Direct published
11	Goods and service tax (GST): challenges and opportunities for india.	International journal of Business and administration research review Volume.3, Issue.18 April –June2017. Page 137-140 Impact Factor: 4.729 Referred. Listed & indexed	Direct published
12	Impact of information technology in management	Sadakath: A Research Bulletin ISSN:2347-7644 July 2017 UGC Approval No: 64130 Journal approved by Editorial board	Direct published /
13.	A study on bit coin & cryptocurrency in India	International journal multidisciplinary Research ISSN : 2349 -8684 Impact Factor:3.487 UGC Approval No: 48991 march 2018 Vol.04	Madura college Madurai.UGC Sponsored
14.	The impact of electronic human resource management (e-hrm) for business development in india	International Conference on modern business practices a drive for sustainability- Impact factor 3.487 ISSN:2349-8684 UGC Approval No: 48991 February-2018 volume 4 special issue 8	Sri paramakalyani college, Alwarkurichi. Tamilnadu, india
15.	A study on Green accounting practice in corporate sector of India: Issue and challenges	International Conference on Recent Trends in Multi-Disciplinary Research (ICRTMDR -2018) 19 &20 April 2018	V. O. Chidambaram College, Thoothukudi - 628008 Tamilnadu, india
16	"Cloud Adoption By Indian Banks",	International Journal of Emerging Technologies and Innovative Research (www.jetir.org UGC and issn Approved), ISSN:2349-5162, Vol.5, Issue 12, page no. pp177-179, December-2018, Available at : http://www.jetir.org/papers/JETIRP006041.pdf Published Paper ID: JETIRP006041 Registration ID: 191929	Sankara college of science and commerce coimbatore.
17	“Green Entrepreneurship – challenges & Opportunity for	Two days international conference on curriculum for sustainable and societal	Manonmaniam sundarnar university,

	Sustainable Development in tirunelveli district of tamilnadu in India”.	development ISSN 2321-5488 IMPACT FACTOR 5.7 VOLUME-07 SPECIAL ISSUE-4 MARCH 2019 PEER REVIEW PAGE NO : 134-138	Tirunelveli
18	An Online Food Ordering System in Restaurant	Studies in Indian Place Names (UGC Care Journal) ISSN: 2394-3114 Vol-40-Issue-70-March -2020 blob: https://archives.tpnsindia.org/290a9b1a-6c46-449c-8779-065916669e48	A.P.C. Mahalaxmi College for Women IN Thoothukudi
19.	The Impact of covid-19 on India.	Studies in Indian Place Names ISSN: 2394-3114 Vol-40-Issue-71-March -2020 Page No 1581-1589 https://archives.tpnsindia.org/index.php/sipn/article/download/8099/7780/	Direct published
20	The impact of social media marketing trends on Digital marketing	International journal of disaster recovery and business continuity vol.11 No.1 (2020) PP 985-990 (UGC Care Journal) ISSN-2394-3114 http://serisc.org/journals/index.php/IJDRBC/article/view/9920/5398	A.P.C. Mahalaxmi College for Women IN Thoothukudi
21	THE IMPACT OF ARTIFICIAL INTELLIGENCE IN INDIA.	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES 2022; Volume 11 , Issue - 12 : Page: 2176-2182 (UGC Care Journal) https://www.ijfans.org/uploads/paper/65d290a4bc3a9aba6ebb0bc69ad547cc.pdf ISSN PRINT 2319 1775 Online 2320 7876	Direct published

ISBN JOURNAL

Publication of Papers ISBN

: **National 07**

Sl. No.	Title	Publisher	Organizer
1.	“Indian demonetization – Fight for a Cashless transformation” Page No:235 – 238	B – Digest Publications April 2017 ISBN: 978-93-84734-47-3	Sadakathulla Appa College (Autonomous), Tirunelveli.
2.	“A study on problems and prospects of women entrepreneur in tirunelveli district of tamilnadu”.	Working women: problems and prospects. 19 & 20th July 2017 ISBN:978-93-81723-72-2	V.H.N.Senthikumara nadir college, Autonomous) Virudhunagar.
3.	“Impact of green revolution in India”.	The upcoming world’s strongest Economy Sep-2017 ISBN:978-93-84734-53-4	Manonmaniam sundarnar university, Tirunelveli
4.	“A study on Digital governance moving towards good governance in India”.	E-Society for nation building and empowerment. Sep-2017 ISBN: 978-93-84734-55-8	Manonmaniam sundarnar university, Tirunelveli
5.	“A study on Food safety and consumer Awareness in Tirunelveli	Consumer Empowerment: Issues and Challenges	Manonmaniam sundarnar university,

	District of Tamilnadu “	September -2017 ISBN : 978-81-929959-4-6	Tirunelveli
6	Impact of agricultural goods to green marketing in India	ISBN No : 978-81-933821-0-3 Page No:467-472 Sep- 2017	Sri sarada college for women Tirunelveli
7	“An overview of Corporate Social Responsibility in India”.	Emerging Trends and Innovative strategies in social media Marketing Issues & Challenges 11 October 2017 ISBN: 978-93-5288-003-4	Sankara college of science and commerce. Coimbatore-641035

CONFERENCE:

Sl. No.	Date	Title	National and International conference	Organization	Present /Attend
1.	23 rd February 2017	Business Opportunities and challenges in the cashless era”	National	Sadakathullah Appa College, Tirunelveli.	Present paper
2.	3 rd March 2017	“Emerging Trend in Business Models and Techniques”	International	St. John’s College, Palayamkottai.	Present paper
3.	20-22 nd July 2017	Renewable energy and sustainable environment (RESE 2017)	International	Dr.Mahalingam College of Engineering and Technology Pollachi.	Attended
4	19 & 20 th July 2017	“A study on problems and prospects of women entrepreneur in tirunelveli district of tamilnadu”	National	V.H.N.Senthikumara nadir college, (Autonomous) Virudhunagar.	Present paper
5.	1 st & 2 nd Sep 2017	Impact of green revolution in India	International	Manonmaniam sundarnar university, Tirunelveli	Present paper
6	11 October 2017	Emerging trends and innovative strategies in social media marketing issues & challenges	International	Sankara college of science and commerce Coimbatore Dist.	Attended
7	28 th December 2017	International conference on “Business analytics & Block Chain”	International	The Madura college, Madurai Dist, India	Present paper
8.	23 rd February 2018	International Conference on modern business practices a drive for sustainability.	International	Sri paramakalyani college, Alwarkurichi. Tamilnadu, India	Present paper
9.	19 th & 20 th April 2018	International Conference on Recent Trends in Multi-Disciplinary Research	International	V. O. Chidambaram College, Thoothukudi - 628008 Tamilnadu, India.	Present paper
10.	26 th July 2018	International conference on An Entrepreneurship: The panacea for India’s Economic Growth”	International	St.Xaviers college (Autonomous) Tirunelveli Dist	Attended

				India	
11	30 th July 2018	International conference on “Research Ethics and innovation in management”	International	AVS college of arts & Science Salem-636106	Attended
12.	12 th October 2018	International conference on paradigm shift towards Cloud Banking	International	Sankara college of science and commerce Coimbatore Dist.	Attended

SEMINAR:

Sl. No.	Date	Title	National and International Seminar	Organization	Present /Attend
1.	22 nd February 2014	Paper - “A Study on analysis of mutual funds with special reference to equity funds in blue-chip corporate investment center Ltd.”	State – Paper presented	Sri Ram Nallamani Yadava College of Arts & Science Tenkasi.	Present paper
2.	13 th March 2014	“Impact of FDI in retail sector”	National - Participated	Ambai Arts College, Tirunelveli.	Present paper
3.	21 st March 2014	“Recent Environment issue in India” Paper: “Water and Human Health in India”	State – Paper Presented	Ambai Arts College, Tirunelveli.	Present paper
4	10 th March 2017	Impact of Demonetisation on Indian economy	National	Fatima College (Autonomous), Madurai	Present paper
5.	16 th – 17 th March 2017	“Make in India - Opportunities and challenges”	National	Sri S. Ramasamy Naidu Memorial College, Sattur.	Present paper
6	21 st July 2017	“Improving your API scores based on UGC Regulations”	National	Sadakathullah Appa College, Tirunelveli	Attended
7.	23 rd August 2017	Green marketing – Issues and challenges IGM-2017	International	Sri sarada college for women Tirunelveli	Present paper
8.	14& 15 th sep-2017	Global changes and consumer empowerment issues and challenges	National	Manonmaniam sundarnar university, Tirunelveli	Attended
9.	06 September 2017	E-society for national building and empowerment –(ESNB-2017)	International	Manonmaniam sundarnar university, Tirunelveli	Attended
10	24-10-2019	“Indian Business and Economic transitions in the global scenario”	International	Sadakathullah Appa College, Tirunelveli.	Attended
11.	27.04.20	“How to Explore your mental	Online	Kamadhenu arts	Attended

	20 to 28-04-2020	block”	National seminar	and science	
12	08.05.2021	"Disruptive innovation - opportunities for digital youth" International seminar 1	International seminar	Thiruvalluvar college papansam	Attended
13	30.06.2021	“Digital teaching tools”	Seminar	Thiruvalluvar college	Attended

WORKSHOP

Sl. No.	Date	Title	State, National International Workshop	Organization
1.	11 th April 2014	“Computer Applications in Business decision Making”	National	The Research centre for commerce, Tiruvalluvar college, Tirunelveli.
2.	1 st , 2 nd , 3 rd December 2016	“CBSE NET / SLET Examinations – 2017”	National	Manomaniam Sundaranar University, Tirunelveli.
3.	4 th August 2017	“Companies Act,2013 – Catalyst for Corporate Development”	National	Manomaniam Sundaranar University, Tirunelveli. and The institute of Company Secretaries of India, Madurai.
4.	1 st November 2017	“Entrepreneurship Opportunities in Financial Markets”	National	Manomaniam Sundaranar University, Tirunelveli.
5.	09-12-2017	“Electronic Resources for Effective Learning, Teaching and Research: Make it Easy”	National	Manomaniam Sundaranar University, Tirunelveli.
6.	03.08.2018	“Companies Act 2013-Structural Reformation you need to know”	National	Manomaniam Sundaranar University, Tirunelveli.(ICSI)`
7	31-08-2019 01-09-2018	“Open source integrated library management system koha & Dspace”	National	The Research centre for commerce, Thiruvalluvar college, Tirunelveli.
8	28.03.2019	Including Innovative Entrepreneurial skills on young Entrepreneurs”	International	MDT Hindu college Tirunelveli
9	10.09.2019	“Empowering Educators”	National	Manomaniam Sundaranar University, Tirunelveli.(ICSI)
10	03.01.2020	One day basic training programme on human Rights	National	MDT Hindu college Tirunelveli
11	28.04.2020 to 11-05-2020	A two week MOOC workshop for college Teachers on Management	National	St. Xavier’s colleges (autonomous)

		of Environment and its Resources		palayamkottai
12	24,25,26,NOV-2021	SPSS& AMOS	National	GTN ARTS COLLEGE
13	08- 10- Oct 2021	Author profile management	International online workshop	Indian academic research association
14	07 & 08-Oct2021	Data analysis using Amos & E-views	National	Alagappa university

COLLAQUIUM

Sl. No	Date	Title	National	Organization
1.	30-31 st August 2013	“Problem and prospects of mat weaving industry with special reference to Pattamadai in Tirunelveli district”	National level research colloquium in Business studies	Department of commerce, Manomaniam Sundaranar University.

SYMPOSIUM

Sl. No	Date	Title	National	Organization
1.	24-05.2020	DESIGN THINKING IN DIGITAL MARKETING	National level Symposium	Vignan’s deemed University

ORIENTATION/FDP

Sl. No.	Date	Title	National	Organization
1.	Nov-2017	“A one day Research Orientation Programme for Research Supervisors”	Faculty Development programme	Manomaniam Sundaranar University. Tirunelveli
2.	20-11-17-02-12-17	“Business research and Data Analysis for social science”	FDP-AICTE Two weekly sponsored	Sri Ramakrishna college of arts and science (autonomous) Coimbatore.
3.	14-09-2018	“Students Development Programme” Life skills & Potential development”.	SDP-NCC	Ambai arts college.
4	24th May 2021 to 06th june 2021	Pedagogy and Research Methods"	FDP	AMET university
5	01st june 2021 to 14 june 2021	"Industry institute interaction -a holistic approach insight out"	Two weeks FDP	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

6	03rd September 2021 to 14th September 2021	Data analysis and research methodology in social science, CAPACITY BUILDING PROGRAMME"	TWO WEEKS CAPACITY BUILDING PROGRAMME	Alagappa university
7	24th November 2021	FDP on Investor Education awareness" Organized and attend this FDP	organized by one FDP	Sradha academy
8.	22-26 NOV-2021	"Open source Research tools and techniques"	MDP	Manipal University

APPRECIATION

1.	08 th march 2018	International Women's day competitions for under graduates-	Department of criminology and criminal justice	Manomaniam Sundaranar University. Tirunelveli
2.	30.08.2018	A Voluntary Blood donation camp organisaing at Ambai Arts college	Government hospital Ambasamudram	Tamil Nadu state aids control society. Tamilnadu state blood Transfusion council.
3.	2023	Naan Mudhalvan Co-Ordinator - Thiruvalluvar college, papanasam	State government	Tamil Nadu skill development Corporation.