

திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

B. Com Project list (2022 – 2023)



We hereby state that work entitled,"A STUDY ON SATISFACTION OF FRAMERS TOWARDS GOVERNMENT CONSIDERATION ABOUT PADDY" submitted for the partial fulfillment of the sixth semester B.Com Degree examination, is our original work and that no part of the work has been submitted for other similar examination or titles.

S.NO	NAME	REGISTER NO	SIGNATURE
1	MANIKANDAN.M	20201301301131	m. mani kada
2	MANOJ.P	20201301301132	post.
3	PIRAMMA VELAYUTHAM.R	20201301301140	R.P. velgut?
4	PRAKASH.N	20201301301141	N-resbown
5	RAJA.V	20201301301142	V. Raja.
6	SHYAM.T.S	20201301301153	T.S.Sheam

Place: Papanasam

Date: 02/05/2013

Certificate that the project work is a record of bonafide, field work carried out by the group of above students.

DR. C.POORNA PUSHKALA M.Com., M.Phil., Ph.D.

(GUIDE/ADVISOR)

External Examiner

HEAD OF THE DEPARTMENT

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A STUDY ON SATISFACTION OF FARMERS TOWARDS GOVERNMENT CONSIDERATION ABOUT PADDY

A major project submitted to the partial fulfillment of sixth semester.

BACHELOR OF COMMERCE

SUBMITTED BY

NAME	REGISTER NO
MANIKANDAN.M	20201301301131
MANOJ.P	20201301301132
PIRAMMA VELAYUTHAM.R	20201301301140
PRAKASH.N	20201301301141
RAJA.V	20201301301142
SHYAM.T.S	20201301301153
	MANIKANDAN.M MANOJ.P PIRAMMA VELAYUTHAM.R PRAKASH.N RAJA.V

Guide & Supervisor: DR. C.POORNA PUSHKALA M.Com., M.Phil., Ph.D.

THIRUVALLUVAR COLLEGE-PAPANASAM



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STATEMENT BY THE CANDIDATES

We hereby declare that the dissertation entitled "A STUDY ON

CUSTOMERSATISFACTION TOWARDS BRITANNIA BISCUITS

INAMBASAMUDRAM" submitted for the award of the degree of bachelor of commerce is our original work and no part of this project work has been submitted by the award of any other degree, diploma fellowship, or other titles.

S. No	Name	Register Number	Signature
1	S.SANTHANA PRIYA	20201301301149	S. Santhana Pr
2	S.SENBAGA VALLI	20201301301151	9. Senbagarall
3	G.SHANMUGA KARTHIGA	20201301301152	G. Shanmuga kart
4	R.SIVASAKTHI	20201301301155	R. Siva saldi.
5	S.SIVASANKARI	20201301301156	S. SivaSankoni

Certified that the project work is a record of bonafied field work carried out by the above students.

Place: Ambasamudram

Guide & Advisor

Date:

Head of the Department

External Examiner

SSITANMUGA SUNDARA NATCHIAR M.Com., B.Ed. M.Phil ASSISTANT PROFESSOR & HEAD: P.G. RESI ARCHICENTRE FOR COMMERCE THIRLY MILE AR COLLEGE

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Thiruvalluvar College

திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

`A STUDY ON CUSTOMER SATISFACTION TOWARDS BRITANNIA BISCUITS IN AMBASAMUDRAM

The Project work submitted to

MANONMANIAM SUNDARANAR UNIVERSITY

for the partial fulfillment of the requirement for the award of degree of

BACHELOR OF COMMERCE

Submitted by

S.NO	NAME	REGISTER NUMBER
1	S.SANTHANA PRIYA	20201301301149
2	S.SENBAGA VALLI	20201301301151
3	G.SHANMUGA KARTHIGA	20201301301152
4	R.SIVASAKTHI	20201301301155
5	S.SIVASANKARI	20201301301156

Under the guidance of

Dr. A.PONMOZHI., M.Com., M.Phil., B.Ed., Ph.D

Assistant Professor



PG & RESEARCHCENTRE FORCOMMERCE THIRUVALLUVAR COLLEGE PAPANASAM APRIL-2023

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

DECLARATION

S.NO	NAME	REGISTER NUMBER
1	A.AHAMED MALIKA ASHIFA	20201301301101
2	P.BANUMATHI	20201301301103
3	V.BHUVANESHWARI	20201301301107
1	E.BUVANESWARI	20201301301108
-	S.DHANALAKSHMI	20201301301109

I hereby declare that the dissertation entitled "ENHANCING THE SHOPPING EXPERIENCE THROUGH QR CODES: THE PERSPECTIVE OF THE AMBASAMUDRAM USERS" submitted for the award of the degree of bachelor of commerce is my original work and no part of this project work has been submitted by the award of any other degree, diploma, fellowship or other titles.

Place: Papanasam

Signature of the candidates

Date:

- 1. A. Aramed Malika Ashiga
- 2. P. Barumathi
- 3. V. Bhuraneshwari
- 4. E. Buvareswari
- 5. S. Dharalatophme

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. S. MUTHUKRISHNAMMAL M.COM., MBA., PH.D.,

ASSISTANT PROFESSOR,

PG&RESEARCH CENTER FOR COMMERCE,

THIRUVALLUVAR COLLEGE,

PAPANASAM - 627425

CERTIFICATE

This is to certify the Project entitled "ENHANCING THE SHOPPING EXPERIENCE THROUGH QR CODES: THE PERSPECTIVE OF THE AMBASAMUDRAM USERS" submitted to Dr. S. MUTHUKRISHNAMMAL M.COM., MBA., PH.D., Assistant Professor, Thiruvalluvar college Papanasam in partial fulfilled of the requirement for the degree of bachelor of commerce. Manonmaniam Sundaranar University is independent work done by her during the period 2022-2023 under my guidance and supervision and the dissertation or any part of has not been submitted elsewhere for the award of any other degree, diploma, associate ship, fellowship or any other similar title.

S. Mulh W. Guide and Supervisor

Place: Papanasam

Date:

External Examiner 2 | 05 | 213

Head of the department 4/23

5.SHANMUGA SUNDARA NATCHAY
M Com., B Ed., M.Pio
ASSISTANT PROFESSOR & HAD
P.G & RESEARCH CENTRE FOR COMMERCE
THRUVALLUVAR COLLEGE
PAPANASAM - 927425

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

ENHANCING THE SHOPPING EXPERIENCE THROUGH QR CODES: THE PERSPECTIVE OF THE AMBASAMUDRAM USERS

The Project work submitted to

Manonmaniam Sundaranar University

In partial fulfilled of the requirement for the award of degree of

BACHELOR OF COMMERCE

Submitted by

S.No	Register No	Name
1.	20201301301101	A.AHAMED MALIKA ASHIFA
2.	20201301301103	P.BANUMATHI
3.	20201301301107	V.BHUVANESHWARI
4.	20201301301108	E.BUVANESWARI
5.	20201301301109	S.DHANALAKSHMI

Dr. S.MUTHUKRISHNAMMAL, M.Com., M.B.A., Ph.D.,

(Advisor / Guide)



PG&RESEARCH CENTER FOR COMMERCE

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

STATEMENT BY THE CANDIDATES

3

3

(Guide & Supervisor)

S.J. Nah ___ 28/04/23 Head of the Department

SHANMUGA SUNDARA NATCHIAR M Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC FOOD PRODUCTS IN AMBASAMUDRAM TALUK

A project work submitted to the Manonmaniam Sundaranar University for the partial fulfillment of the Sixth Semester

BACHELOR OF COMMERCE

Submitted by

S.NO	NAME	REGISTER NO
1.	G. Ramalakshmi	20201301301144
2.	S. Ramareshma	20201301301145
3.	V. Rita	20201301301146
4.	G. Sabitha	20201301301147
5.	S. Sangeetha	20201301301148

Guide & Supervisor

Mrs. V. MURUGESWARI M.Com., M.Phil.,SET.,

ASSISTANT PROFESSOR



PG & RESEARCH CENTRE FOR COMMERCE

THIRUVALLUVAR COLLEGE

PAPANASAM

VICKRAMASINGAPURAM - 627 425

APRIL - 2023

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

STATEMENT BY THE CANDIDATES

We hereby state that the project work entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE FOOD DELIVERY APPLICATIONS" submitted for the partial fulfillment of the sixth semester B.COM Degree Examination APRIL 2023 is our original work and that no part of the work has been submitted for other similar examination or titles.

		- Samen NO	SIGNATURE
S.NO	NAME	REGISTER NO 20201301301157	1. Samam
1	A. SORNAM	20201301301157	A Son madhutala
2.	A. SRI MADHUBALA		CS LOCCITA
3	S.SUBAVATHI		J. Tarnil 8 heela
4	J. TAMIL SHEELA	20201301301162	L. D. Thivya
5.	K.P. THIVYA	20201301301163	A. Vigneshuari
J.	A MICNESUWARI	20191301301163	In vigitoria

It is also Certify that the Project Report is a bonafide work carried out by the group of above students.

Place: Papanasam

Date: 24.4.2023

g, g. N. J. Guide & Supervisor

(S.Shanmuga Sundara Natchiar)

Plead of the Department

S.SHANNIUGA SUNDARA NATCHTAR SEM Com B Ed., M Phil ASSISTANT PROFESSOR & HEAD F.G. & RISE ARCHICENTER FOR COMMERCE IN PHIRL VALLE VICTOR FOR COMMERCE IN TOTAL ANAMARY OF A 15 TO A 12 TO External Examiner 2.05. %

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"A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE FOODDELIVERY APPLICATIONS

Project report submitted to submitted to the Manonmaniam Sundaranar University for the partial fulfillment of the sixth semester for the award of the degree of

Bachelor of Commerce

Submitted by

S.NO	NAME	REGISTER NO
1	A. SORNAM	20201301301157
2	A. SRI MADHUBALA	20201301301158
2.	S.SUBAVATHI	20201301301159
J.	J. TAMIL SHEELA	20201301301162
4.	K.P. THIVYA	20201301301163
5.		20191301301163
6	A. VIGNESHWARI	201913013011

Guide & Supervisor

Mrs. S.Shanmuga Sundara Natchiar, M.com., M.Phil., B.Ed.,

HEAD OF THE DEPARTMENT



PG & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE, PAPANASAM

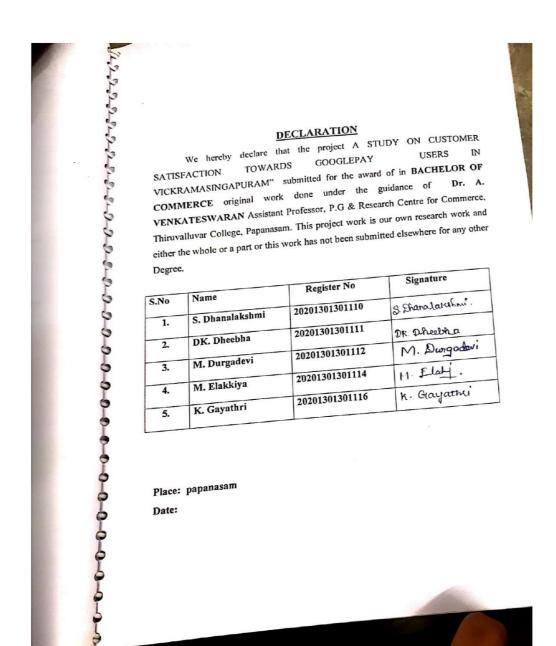
APRIL-2023

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu



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CERTIFICATE

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLEPAY USERS IN VICKRAMASINGAPURAM" is a bonafide work of S. Dhanalakshmi, DK. Dheebha, M. Durgadevi, M. Elakkiya, K. Gayathri Third year B.com., It is submitted to Manonmaniam Sundarnar University for the academic year 2022-23 under my guidance and submitted in partial fulfillment of the requirement for the award of BACHELOR OF COMMERCE we also certify that either whole or part of this project has been not submitted elsewhere for any other Degree.

S.SHANMUGA SUNDARA NATCHIAR

M.Com., B.Ed., M.Phil

Casaltant Professor & MEAD

Head of the Acpariment College

Prof. S. SHANMUGA/SUNDARA NATCHIAR

Gutde and supervisor
Dr. A VENKATESWARAN

INTERNAL EXAMINER

EXTERNAL EXAMINER

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLEPAY USERS IN VICKRAMASINGAPURAM

A Mini Project Report Submitted to THIRUVALLUVAR COLLEGE,
PAPANASAM, Affiliated to MANONMANIAM SUNDARANAR UNIVERSITY in
partial fulfilment of the requirement for the Degree of BACHELOR OF

Submitted by

S.NO	NAME	REGISTER NO
1.	S. DHANALAKSHMI	20201301301110
2.	DK. DHEEBHA	20201301301111
3.	M. DURGADEVI	20201301301112
4.	M. ELAKKIYA	20201301301114
5.	K. GAYATHRI	20201301301116

Under the Guidance of Dr. A. VENKATESWARAN

Assistant Professor



PG & Research Centre for commerce Thiruvalluvar College, Papanasam – 627 425

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

STATEMENT BY THE CANDIDATE We hereby state that work entitled," A study on barriers of using

information technology on learning and teaching of school Teachers" submitted for the partial fulfillment of the sixth semester B.Com Degree examination, is our original work and that no part of the work has been submitted for other

similar examination or titles.

S.No	NAME	REGISTER NO	SIGNATURE
1	GERZON JEEVA.A	20201301301118	A. Gorza
2	KANNAN SIVA.M	20201301301124	m-Knot
3	LOURDUIRUDAYARAJ.M	20201301301128	har copadin
4	MAHARAJAN.S	20201301301129	S. malan
5	SATHISH KUMAR.S	20201301301150	S.Satiolo
6	SIVAGANESH.B	20201301301154	B8ivagare

Place: Papanasam

Date:

Certified that the project work is a record of bonafide, field work carried out by the group of above students.

U. JOTHIMANI,

(GUIDE/ADVISOR)

Head of the department

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Thiruvalluvar College

திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A study on barriers of using information technology on learning and teaching of school Teachers.

A major project submitted to the Manonmaniam Sundaranar University for the partial fulfillment of sixth semester

BACHELOR OF COMMERCE

SUBMITTED BY

REGISTER NO	NAME	
	NAME	S.No
20201301301118	GERZON JEEVA.A	-
20201301301124		1
	KANNAN SIVA.M	2
20201301301128	LOURDUIRUDAYARAJ.M	
	LOURDOIRODATAIG	3
20201301301129	MAHARAJAN.S	
20201301301150		4
	SATHISH KUMAR.S	5 6
20201301301154	SIMACANESH R	
	SIVAGANESH.B	

Guide& Supervisor :DR.U.JOTHIMANI M.Com., M.Phil., PGDCA., Ph.D.

THIRUVALLUVAR COLLEGE-PAPANASAM

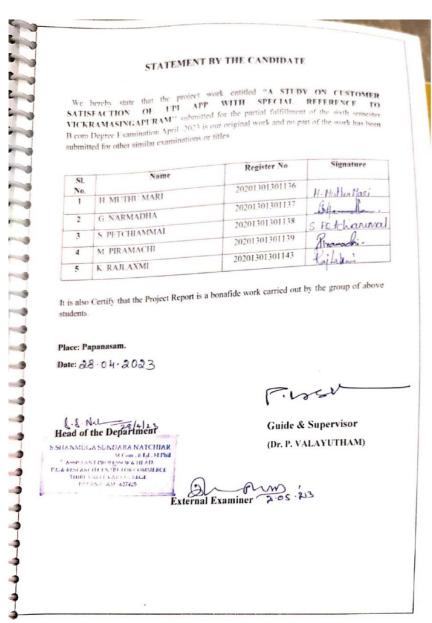


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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu



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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

"A STUDY ON CUSTOMER SATISFACTION OF UPI APP WITH SPECIAL REFERENCE TO VICKRAMASINGAPURAM"

A project report submitted to the Manonmaniam Sundaranar University for the partial fulfillment of the sixth semester for the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

SI. No.	Name	Register No	
	H. MUTHU MARI	20201301301136	
•		20201301301137	
2	G. NARMADHA	20201301301138	
3	S. PETCHIAMMAL	20201301301138	
4	M. PIRAMACHI	20201301301139	
		20201301301143	
5	K. RAJLAXMI		

Guide & Supervisor

Dr. P. VELAYUTHAM, M.Com., M.Phil., Ph.D.,

Assistant Professor



PG & RESEARCH DEPARTMENT OF COMMERCE
THIRUVALLUVAR COLLEGE PAPANASAM
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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

STATEMENT BY THE CANDIDATES

We hereby state that the project work entitled "A STUDY ON CONSUMER SATISFACTION USING MOBILE NETWORK IN VICKRAMASINGAPURAM AREA" submitted for the partial fulfillment of the sixth semester B.Com Degree Examination APRIL 2023 is our original work and that no part of the work has been submitted for other similar examination or titles.

S.No	Name	Register Number	Signature
1.	G. Ajithkumar	20201301301102	Gr. Ajethkumar
2.	R. Barath	20201301301104	R. Barath
3.	J. Edwin	20201301301113	
4.	B. Elanchithiran	20201301301115	J. Edwin B. Elendi Kisan
5.	S. Suresh kumar	20201301301161	S. Sweet kumar

Certify that the Project work is a record of bonafide field work carried out by the above students.

Place: Papanasam

Date:

Tmt. Poomari
(Guide & Supervisor)

Head of the Department

3:05:5

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A STUDY ON CONSUMER'S SATISFACTION USING MOBILE NETWORK IN VICKRAMASINGAPURAM

A project work submitted to the Manonmaniam Sundaranar University for the partial fulfillment of the sixth semester

BACHELOR OF COMMERCE

Submitted by

S.NO	NAME	REGISTER NO
1.	G. Ajithkumar	20201301301102
2.	R. Barath	20201301301104
3.	J. Edwin	20201301301113
4.	B. Elanchithiran	20201301301115
5.	S. Suresh kumar	20201301301161

Guide & Supervisor

Tmt. S. POOMARI, M.COM., M.SC(YHE)., PGDCA., SET
ASSISTANT PROFESSOR



PG & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE, PAPANASAM VICKRAMASÎNGAPURAM – 627 425

APRIL - 2023





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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

STATEMENT BY THE CANDIDATES

We hereby state that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING IN AMBASAMUDRAM TALUK" submitted for the partial fulfillment of the sixth semester B.COM Degree Examination APRIL 2023 is our original work and that no part of the work has been submitted for other similar examination or titles.

S.No	Name	Register Number	Signature
1.	S. Karthika	20201301301125	8. Kar Ehika
2.	A. Maheswari	20201301301130	A. Maheswari
3.	S. Mariammal	20201301301133	5. Mariammal
4.	A. Marlin Pushba	20201301301134	A. Marlin Pushba.
5.	A. Miniha	20201301301135	A. Miniha

It is also Certify that the Project Report is a bonafide work carried out by the group of above

students.

Place: Papanasam

Date: 29.04.2023

(Tmt. S. POOMARI)

Head of the Department 4 23

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G.& RESEARCH CENTRE FOR COMMERCE THRUVALLUVAR COLLEGE PAPANASAM - 627425

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES IN AMBASAMUDRAM TALUK

A project report submitted to the Manonmanian Sundaranar University for the partial fulfillment of the sixth semester for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

S.NO	NAME	REGISTER NO
1.	S. Karthika	20201301301125
2.	A. Maheswari	20201301301130
3.	S. Mariammal	20201301301133
4.	A. Marlin Pushba	20201301301134
5.	A. Miniha	20201301301135

Guide & Supervisor

Tmt. S. POOMARI, M.COM., M.SC., (YHE)., PGDCA., SET

ASSISTANT PROFESSOR



PG & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE, PAPANASAM

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

STATEMENT BY THE CANDIDATES

We hereby state that the project report entitled, "A STUDY ON CUSTOMER AWARENESS AND SATISFACTION TOWARDS GREEN MARKETING WITH SPECIAL REFERENCE TO AMBASAMUDRAM" submitted for the partial fulfilment of the B.COM Degree Examination, is our original work and that no part of the work has been submitted for other similar examinations or titles.

S.NO	NAME	REGISTER NO	SIGNATURE
1	GAYATHRI. M	20201301301117	STAYATHE M.
2	IYAMMAL DEVI. S	20201301301120	
3	JAMEELA SULPHIYA. A	20201301301121	S. Iyamma/ Deve
4	JENIFER. V	20201301301122	V. Jenifer
5	JEYASRI. M	20201301301123	M. Sougers

Place: Papanasam

Date:

Certified that the project work is a record of bonafide, field work carried out by the group of above students.

A.SHARMILA BEGUM (GUIDE/ADVISOR)

External Examiner 9.05.93

Head STIME RESERVENCE OF COM. B Ed.
ASSISTANT PROFESSOR & HEAT
P.G. & RESEARCH CENTRE FOR COM
THIRLY ALLUVAR COLLEGE
PARAMASAM 57725

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

A STUDY ON CUSTOMER AWARENESS AND SATISFACTION TOWARDS
GREEN MARKETING WITH SPECIAL REFERENCE TO AMBASAMUDRAM

Project report submitted to the Manonmaniam Sundaranar University for the partial fulfillment for the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

S. No.	NAME	REGISTER No.
1	GAYATHRI, M	20201301301117
2	IYAMMAL DEVI. S	20201301301120
3	JAMEELA SULPHIYA. A	20201301301121
4	JENIFER. V	20201301301122
5	JEYASRI. M	20201301301123

UNDER THE GUIDANCE OF

Mrs. A. SHARMILA BEGUM, M.Com., M.Phil

ASSISTANT PROFESSOR



PG AND RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE, PAPANASAM APRIL-2023

Scanned with CamScanner





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Dr. K. Azhwar selvi M.Com., M.Phil., MBA., Ph.D., NET.

Assistant Professor of Commerce (SF)

1 "IRtNAl.t UVAR cota.r.€;r.

CERTIFICATE

This isto cenify that the Project Work 'ork entitled "AN IMPACT OF SOC

AMONG Tltr. COLLEGE STUDENTS-A study "ith special reference to Thirm's College. Papanngam" is a bonafide record of the project work done hy Students Of Department of Commerce (SF). TIIIRUVAI, LUVAR COLLEGE. PAPAS under my Guidance.

It is also certified that the above work is an independent and original work of the candidates not previously formed the basis for the award Of any degree.

diploma and similar title of the candidates.

Head or the Department

N

Dr. K.AZHWAR

SELVI

External Examiner

VICRAMASINGAPURAM PM
SZT 425 **



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Submitted for the viva-voce Examination

DECLARATION OF THE CANDIDATES

We bereby declare that the project work on a Impact of Social Media Among the Collage Students—A Study with Special Reference to Thiruvallovar Collage Papanavam, Submitted for the award of degree in Bachelor of Commerce is an original work done by our own effects under the guidance Dr.K.AZHWAR SELVI, Assistant Proffessor THIRUVALLUVAR COLLEGE, We also Promise that this project has not been submitted for any other project previously.

s.L No.	Register NO.		Signature
	20201301301311	r DHINESII	P.Dhinash
2	2020130130131*	S.ESAKKIVEL	S Esawive
	20201301301316	S HARAN MOORTJIY	S Horan Men 1
4	20201301301318	M.HARIIIARAN	M. Pasiharan.
	20201301301321	T.KANACARAJ	Jarago maj

2 5 23

Mr.P.PAPRAJ

Mr.P.PAPRAJ

M.Com.,M.Phil.,MBA, NET.,SET.

M.Com.,M.Phil.,MBA, NET.,SET.

M.Com.,M.Phil.,MBA, NET.,SET.

M.Com.,M.Phil.,MBA, NET.,SET.

Assisbaria Professor of Commercia

Assisb





திருவள்ளுவர் கல்லூரி

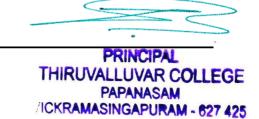
(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

A STUDY ON COLLEGE WOMEN STUDENTS BEHAVIOUR TOWARDS COSMETIC PRODUCTS WITH

SPECIAL REFERENCE TO AMBASAMUDRAM TALUK









திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

THIRUVALLUVAR COLLEGE

PAPANASAM - 627425

Prof. N.SIIYLAJA

Assistant Professor Department orCommerce CSF), TIIIRUVALLUVAR COLLEGE,

PAPANASAM - 627425.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON COLLEGE WOMEN SIWDENTS IIF.IIAVIOUR TOWARDS COSMETIC PRODUCTS "'ITII SPECIAL REFERENCE TO

AMBASAMUDRAM TALU}e is a bonafide record of the project work done by Students Of Department of Commerce (SF). IHRUVALLUVARCOI.LEGE.

PAPANASAM, under my Guidance.

•It is also certified that the above "Ork is an independent and original work

Of the candidates not previously formed the basis for the award Of any degree.

diploma and similar title Ofthe candidates.

GUIDE

HEAD OF THE DEPARTMENT

E

XTERNAL EXAMINER







(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Mr.P.PAPRAJ
/ Y com
Pto'essor o' Arts & science
a<meara11'ff627751,

Submitted for the viva-voce Examination 02.05.2023 STATEMENT BY THE CANDIDATES

We hereby state that the project '.sork entitledAStudy On College Women Students Behaviour Towards Cosmetic Products With Special Reference To Ambasamudram Taluk submitted for the partial fulfillment ofthe Sixth semester B.Com,, Degree Examination April 2023 is an original work and that no part ofthe work has been submitted for any other similar Examination or Titles.

S.N'o	Name	Reg.No.	Signature
	H. Reemashri	20201301301342	1 Rom S
2	V. Sasipriya	20201301301348	V. Gasi miya.
3	R. ShanmugaPriya	20201301301351	R. Shanninga prya.
4	J. Sharmila	20201301301353	hcurmilct

Place:Papanasam

Date: OZ.CS.2023

Certif> that the project v.ork is are cord of bonafide field work carried out by the





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

group of above students.

Counter-signed

N.SHYLAJA

Headoffne elegartment

(Advisor/Guide)

Internal Examination

External Examination

A STUDY ON EMPOWERMENT OF RURAL WOMEN
THROUGH SELF HELP GROUP WITH SPECIAL REFERENCE TO
AMBASAMUDURAM TALUK





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu



THIRUVALLUVAR COLLEGE,

PAPANASAM

627425

A Study on Empowerment ofRural Women through Self

Help Group with special reference to Ambasamuduram taluk

A major project Report submitted to the Manonmanium Sundaranar University for the partial fulfillment of the Sixth Semester







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

B. Com., Degree Examination April—2023

Students o B.com

	Name	Reg.No.
S.no		Keg.110.
1	MERLIN	20201301301327
2	MUTHU PRIYA	20201301301331
3	. PONVANARAGAVI	20201301301339
4	M. PRAMMA LOSHINEE	20201301301340
5	S. RAJESWARI	20201301301341

Advisor/Guide

Prof. Dr. E. SUBBULAKSHMI, M.Com., M.ED., Ph.D



THIRUVALLUVAR COLLEGE,

PAPANASAM APRIL-2023

Dr. E. Subbulakshmi, M.com, M.Ed., Ph.D

Assistant Professor Department of Commerce (SF),







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

THIRUVALLUVAR COLLEGE, PAPANASAM-6274250

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON EMPOWERNFENT OF RURAL WOMEN THROUGH SELF HELP GROUP WITH SPECIAL REFERENCE

TO AMBASAMUDURAM TALUK is a bonafide record of the project work done by Students of Department of Commerce (SF), THIRUVALLUVARCOLLEGE PAPANASAM, under my Guidance.

It is also certified that the above work is an independent and original work of tiz candidates notpreviously formed the basis for the award of any degree, diploma and simila title of the candidates.

GUIDE

HEAD OF THE DESCRIPTION O

 \mathbf{E}

TERNAL EXAMINER

Submitted for the viva-voce Examination.Q%. Q50.'02Q.Qö3



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu



STATEMENT BY THE CANDIDATES

We hereby state that the project work entitled A study on empowerment of rural women through self-help group with special reference to Ambasamuduram taluk

submitted for the partial fulfillment of the Sixth semester B.Com., Degree Examination April 2023 is an original work and that no part of the work has been submitted for any other similar Examination or Titles.

S.No	Name	Reg.N0.	Signature
1	N. MERLIN	20201301301327	N. Merlin
2	M. MUTHU PRIYA	20201301301331	minuther Pringa
3	R. PONVANARAGAVI	20201301301339	R. Pawara Rayawi.
4	M. PRAMMA LOSHINEE	20201301301340	PI
5	S. RAJESWARI	20201301301341	S. Rajeswari.

Place: Papanasam

Date: 02.05.2023

Certify that the project work is are cord of bonafide field work carried out by the group of above students.

Countersigned

E. SUBBULAKSHMI

Head of the Department

(Advisor/Guide)

Internal Examination

External Examination





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

A STUDY ON ONLINE BUYING BEHAVIOUR AMONG COLLEGE 9 STUDENTS

-A study with special reference to Thiruvalluvar college,

9 Papanasam (SF) Batch - II

The Project Report Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

NAME REGISTER NO

K.SANJAY 20201301301346

M.SANKAR 20201301301347

M.SELVAKUMAR 20201301301349

T.SELVAKUMARAN 20201301301350

Under the Guidance of

Dr. K.AZHWAR SELVI, M.Com., M.Phil., MBA,, Ph.D., SET.,

Assistant Professor



DEPARTMENT OF COMMERCE (SF)

THIRUVALLUVAR COLLEGE, PAPANSAM - 627 425.

April 2023







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Dr. K.AZHWAR SELVI M.Com., M.Phil., MBA., Ph.D., SET.
Assistant Professor, Department of Commerce (SF),
THIRUVALLUVAR COLLEGE,
PAPANASAM - 627425.

CERTIFICATE

This is to certify that the Project Work entitled "A STUDY ON ONLINE BUYING BEHAVIOUR

AMONG COLLEGE STUDENTS" is a bonafide record of the project work done by Students of Department of Commerce (SF), THIRUVALLUVAR COLLEGE, PAPANSAM, under my Guidance.

It is also certified that the above work is an independent and original work of the candidates not previously formed the basis for the award of any degree, diploma and similar title of the candidates. GUI E D r. K.

AZHWAR SELVI M.Com., M.Phil., BA., Ph.D., SET.

D DA ME

HEAD O

Dr. S.SHEIK MUJEEBUR RAHUMAN M.Com., M.Phil., MBA., Ph.D., NET. .. 0 Submitted for the viva-voce Examination Kadayana







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

A STUDY ON CUSTOMERS SATISFACTION TOWARDS WIRELESS BROADBAND SERVICES IN AMBASAMUDRAM

The Project Report Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of

B ACIIEI,,OR COMMERCE

SUBMITTED BY

NAME	REGISTER NO
I.P.PARAMASIVAN	20201301301336
2.M.PERIYASAMY	20201301301337
3.M.PETCH1 DURAI	20201301301338
4.A.SAKTH1 VIGNESH	20201301301344

Under the Guidance of

Dr. S.SHEIK MUJEEBUR RAHUMAN M.Com., M.Phil..MBA,, Ph.D,.NET-

Assistant Professor& Head



DEPARTMENT OF COMMERCE (SE^w) TIIIRUVAL.LUVAR COLLEGE PAPANSAM - 627 853.

APRIL - 2023.

Dr. S.SHEIK ,MUJF.EBUR RAIIUMAN M.Com., M.Phil,, MBA., Ph.D,.NET.

Assistant Professor& Head. Department of Commerce (SF), THIRUVAI.I.UVAR COLLEGE,





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(Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

PAPANASAM 627425. L/ML/M(1/NO/N)*** = U#/743.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON **CUSTOMERS**

SATISFACTION TOWARDS WIRELESS BROADBAND SERVICES IN AMBASAMUI)RAM" is a bonafide record of the project work done by Students Of Department of Commerce (SF), THIRUVALLUVAR COLLEGE. PAPANASAM, under my Guidance.

It is also certified that the above work is an independent and original work of the candidates not previously formed the basis for the award or any degree. diploma and similar title of the candidates.

HEA

TERNAL EXAMINER

.....P.PAPRAJ

GUIDE Assisbmb Commerce Government Arts & Science College Kadayana)Jur\$27751,Tenkasi

BUT THE PRESENTATION CO. CO.

Submitted for the viva-voce Examination 02/05/2023

AMBASAMUDR

SVC VWHEELER BIKES IN

The Project Report Submitted to Manonmaniam Sundaranar University in partial fulfillment of requirement for the award of the degree of



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

BACHELOR OF COMMERCE

Submitted by

20201301301303

NAME REG. NO

R. \BISI IIK I)ANIEI. 20201301801302

M.AJAY, AN'IONY

R.ARAVIND 20201301301306

M.BAI_.ASUBRAMANIAN 20201301301307

I..DHII.IP ANTONY
[L'nder the Guidance of

Dr. S. SHEIK MUJEF.BUR RAHUMAN M.Com., M.Phil., MBA, Ph. D.. .NET

Assistant Professor & Head

DEPARTMENT OF COMMERCE (SF) Till RUV AR COLLEGE

PAPANASAM - 627 *53.

PRIL -2023







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Dr. S. SHEIK MUJEEBUR RAHUMAN M.Com., M.Phil., MBA., Ph. D., NET.

Assistant Professor & Head, Department of Commerce (SF),

THIRUVALLUVAR COLLEGE.

PAPANASAM - 627425.

CERTIFICATE

This is to certify that the Project Work entitled "A STUDY ON THE BUYER PROFESSION TWO WHEELER BIKES IN AMBASMYDRAM" is a bonafide record of the project work don't Students R.ABISHIK DANIEL, M.AJAY ANTONY, R.ARAVIND,

M.BALASUBRAMANIAN, L.DHILIP ANTONY, of Department of Commerce (SF).

THIRUVALLUVAR COLLEGE, PAPANSAM,

under my Guidance.

It is also certified that the above work is an independent and original work the candidates not previously formed the basis for the award of any degree, diploma and cimil title of the candidates.

HEAD OF THE DEPARTMENT EX & GUIDE

Examination 22/05/23

Submitted for the viva-voce

TERNAL EXAMINER







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

The Report Submitted ro Manenmaniam Sundaranar ["liversity in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE SUBMITTED BY

S <u>AME</u>	REGISTER NO
X/ T/O A 1//// A B 43 4 A 1	
V.FSAKKIAMMAL	20201301301313
N.HARI BASKARI	20201301301317
T.INDRA	20201301301319
R.JAYA PARVATHI	20201301301320
M.MADHU MITHA	20201301301326
	Under the Guidance Of

Drs, K.AZHWAR SELVI, M.Com, M.Phil., (SET), MBA.,
Ph.D,. Assistant Professor
DEPARTMENT OF COMMERCE (SF)

THIRUVALLUVAR COLLEGE

PAPANASAM - 627 425.

APRIL - 2023.

•AR SELVI M.Com...M.PhiL, Ph.D..

Dr. K. AZHWAR

t prore" or Of Commerce, (SF).





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu



CERTIFICATE

The is to certify that the Project Work entitled "A STUDY ON FINANCIAL ANNALY

This is

OF "AHIM)RA AND MA HINDRA LTD" is a bonafide record of the project work done of Department of Commerce (SF), THIRUVALLUVAR COLLEGE,

by Students

PAPANASAM, under my Guidance.

It is also certified that the above work is an independent and original work of the

ear%iidates

formed the basis for the award of any dcgrec. diploma and similar titk of candidates.

HEAD OF THE DEPARTMENT

GUIDE

Dr.S.SHEIR MUJEEBUR RAHWAYA NI Dr.K.AZHWAR

SELVIEXTERNAL EXAMINER

Mr.P.PAPRAJ

M.Com.,M.Phil.,MBA.,NET.,SET. Assistant Professor of Commerce

Government Arts & Science Col* KadayanaIIur-627751. Tenkasi DQ

Submitted for the viva-voce Examination





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

A STUDY OF CUSTOMER PREFERENCE TOWARDS HEALTH DRINKS IN TIRUNELVELI TOWN

Major Project Report submitted in Partial fulfilment of the requirement for the Degree of BACHELOR OF COMMERCE to Manonmaniam Sundaranar University, Tirunelveli.

Project work submitted by

	•
NAME	REG. NO
M. SHUNMUGA PIUYAN	20201301301355
S. SIVANESHAN	20201301301256
, SIVARAMASUTHAN	20201301301357
M. SRI RAM	20201301301358
M. SUDALAIMUTHU	20201301301360

Under the Guidance of

Dr. E. SUBBULAKSHMI. M.Com., M,ED, PGDCA, Ph.D.,

Ass istant Professor

Department or Commerce



DEPARTMENT OF COMMERCE
TUIRUVALLUVAR COLLEGE
PAPANASAM
2022-2023







திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

CERTIFICATE

This is to certify that this Major Project Report entitled with Study of customer preference towards health drinks with references in Tirunelveli town. submitted by the students M. SHUNMUGA PRIYAN, S.SIVANESHAN,

J.SIVARAMASUTHAN, M.SRI RAM, M. SUDALAIMUTHU, of Third year B.Com, Class partial fulfilment of the requirements for the Degree of Bachelor of Commerce to

MANONMANIAM

SUNDARANAR

UNIVERSITY,

TIRUNELVELI is done during the period of 2022-2023 under my Guidance and Supervision.

Head of the Department

Project guide Prof.E.SUBBULAKSHMI

Internal Examiner

External Examiner





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

A STUDY ON SAVING HABITS OF PRIVATE SECTOR EMPLOYEES IN AMBASAMUDRAM TALUK THIRUVALLUVAR COLLEGE, PAPANASAM APRIL – 2023

STATEMENT BY THE CANDIDATES

We hereby state that the project work entitled A Study On saving habits of private sector employees Ambasamudram Taluk submitted for the partial fulfillment of the sixth semester B.Com, Degree Examination April 2023 is an original work and that no parl of the work has Examination been submitted for any other similar Examination or Titles





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

A STUDY ON THE CUSTOMER SATISFACTION OF E - SERVICE QUALITY IN ONLINE SHOPPING

Project Reposubmitted to Manonmaniam Sundaranar fulfillment of the requirement for the award of the CAiee"ity in partial Ofihe degre• Of

BACHELOR OF COMMERCE

Submitted by

NAME

REG. NO

AART1tr M

20201301301301

AJITHA N

20201301301304

ANA. VTTIA SANKARI J

20201301301305

BEUt.AH C

20201301301309

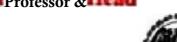
ESAKKJAMMAL E

20201301301312

Under W

of

Dr. S. HEIKMUJEEBUR RAHUMAN 1. Com. M. Pbi1, MBA. h. O... NET.





DEPARTMENT OF COMMERCE

TUJRUVALLVVAR COLLEGE PAPANASAM 62' APRIL





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram

Tirunelveli-Dt, Tamil Nadu

Dr. S. SHEIK MUJEEBUR RAHUMAN M. Com., M.Phil., N

Assistant Professor & Head, Department of Commerce (SF), MBA-T, NET,

THIRUWALWVAR COLLEGE,

РАРАНЛ.%ЛМ •627425

CERTIFICATE

This is to certify that the Project Work entitled "A STUDY ON THE CUSTOMER SATISFACTION OF E - SERVICE QUALITY IN ONLINE SHOPPING" is a bonafide record of the project work done by Students M. AARTHI, N. AJITHA, J. ANANTHA SANKARI, C. BEULAH, E. ESAKKIAMMAL, of Department of Commerce (SF). THIRUVALLUVAR COLLEGE, PAPANSAM, under my Guidance.

It is also certified that the above work is an independent and original work of the candidates not previously formed the basis for the award of any degree, diploma and similar title of the candidates.

нап ор THE OEPAПТМЕЖТ сапе EXTERNAL EXAMГЧЕ2

Submitted for the viva-voce Examination





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

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6.	Results and discussion	24
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B.Sc. Chemistry Student project 2022 – 2023







திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

P. S. RAJASEKARAN M.Sc., M.Phil., Ph.D.,

Associate Professor & Head Department of Chemistry Thiruvalluvar college Papanasam Tirunelveli – 627 425

CERTIFICATE

This is to certify that the project entitled, "PHOTOCATALYTIC DEGRADATION OF AZO DYES USING GREEN SYNTHESIZED ZINC AND ALUMINIUM NANOPARTICLES FROM CITRUS LIMETTA PEELS" submitted by the following III B.Sc., Chemistry Students,

- B. PERIYANAKI
- 2. M. POORANIAMMAL
- 3. D. RACHEL THANGABAI
- 4. R. RAMESH
- 5. A. RAM♠YA

is a bonafide research studies carried out by them under my guidance, I also certify that the contents of this project have not formed the basis for the award of any Degree or Diploma in this University or elsewhere.

Supervisor

Certified that the candidates were examined in the viva-voce examination held on

03:05: 2023

External Examiner

External Examiner





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

C4-016

PHOTOCATALYTIC DEGRADATION OF AZO DYES USING GREEN SYNTHESIZED ZINCAND ALUMINIUM NANOPARTICLESFROM CITRUS LIMETTA PEELS

The project submitted in partial fulfillment of the requirements of

MANONMANIAM SUNDARANAR UNIVERSITY

for the Sixth Semester B.Sc., Chemistry degree Examination April $-\,2023$

By

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3	D.RACHEL THANGABAI	20201301504118
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Under the guidance of

 ${\bf Dr.\ P.S.RAJASEKARAN\ M.Sc.,\ M.Phil.,\ Ph.D}$

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April-2023







திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

DECLARATION BY THE CANDIDATES

The project entitled "PRELIMINARY PHYTOCHEMICAL ANALYSIS OF CLITORIA TERNATEA" has been carried out by us in the Department of Chemistry, Thiruvalluvar college, Papanasam, affiliated to Manonmaniam Sundaranar University, the contents have been presented in the form of the project, submitted to the Department of Chemistry, Thiruvalluvar college, Papanasam in partial fulfillment of the requirements Sixth semester of B.Sc., Chemistry Degree Examination, April 2023.

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Place: Papanasam Date: <u>02:05:808</u>3





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04-015

PRELIMINARY PHYTOCHEMICAL ANALYSIS OF CLITORIA TERNATEA (SANGU PUSHPAM)

Dissertation submitted in partial fulfillment of the requirements for the degree of

BACHELOR OF SCIENCE Branch: CHEMISTRY

Of

Manonmaniam Sundaranar University, Tirunelveli

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3.	Stategies of nanotechnology	2
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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

ABSTRACT

The present paper deals with phytochemical studies in Clitoria Ternatea flower extract. It is commonly known as 'butterfly pea' and "Sangu Pushpam". It is a traditional Ayurvedic medicinal plant belonging to the family Fabaceae. Clitoria Ternatea is found thought out Asia, including locations in South Asia and South East Asia. It has been introduced to Africa, Australia and the Americas. Plant extracts were subjected to phytochemical analysis for screening of medicinal constituents, and identify the presence of various bioactive phytochemicals like Alkaloids, Tannins, Glycosides, Steroids, Saponins, Flavonoids and Phenols. Extracts of butterfly pea flowers can be used conveniently as a natural blue colorant for food products. Anthocyaninis a compound responsible for the deep blue to purple color it is used a natural colorant, "Clitoria Ternatea" contains various phytochemical compounds and chemical constituents The most bioactive chemicals are Tannins, Terpenoids, Alkaloids, Glycosides, Carbohydrates, Anthocyanins, Flavonoids and Steroids, Resins, Starch, Taraxenol, Taraxerone, Saponins, Proteins. Current investigation confirms the presence of Tannins, Terpenoids, Alkaloids, Glycosides, Carbohydrates, Anthocyanins, Flavonoids and Steroids and Steroidsand documented the medicinally active constituents.

Keywords: butterfly pea, phytochemical, alkaloids, Flavonoids, anthocyanin



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CERTIFICATE

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- 1. P. JEYA
- 2. S. JEYANTHI
- 3. L. KAMATCHI NATHAN
- 4. M. MALA
- 5. R. MARISELVI

is a bonafide research studies carried out by them under my guidance, I also certify that the contents of this project have not formed the basis for the award of any Degree or Diploma in this University or elsewhere.

Supervisor

Certified that the candidates were examined in the viva-voce examination held on 03:05:2083

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Objective

The main objective of the present project is

- To illustrate the laboratory experiments to study biodiesel Production from castor oil
- o To produce ethanol from sugarcane by yeast fermentation technique
- To contact basic transesterification reaction and to optimise the reaction condition for biodiesel production
- The study the efficiency of the produced biodiesel by different chemical analysis
- To learn basic foundation in design research problem and analytical reasoning in conducting chemistry experiments
- To understand the important of literature survey and its role in experimental.
 design, safety and interpreting results
- To develop the ability to effectively reporting the scientific data in the form of written as well as PowerPoint presentations.





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DECLARATION BY THE CANDIDATES

The project entitled "Demonstration of Transesterification Reaction Production from Castor Oil" has been carried out by us in the Department Thiruvalluvar college, Papanasam afflicted to Manonmaniam Sundaranar U contents having been presented in the form of the project, submitted to the Chemistry, Thiruvalluvar College, Papanasam in the partial fulfilment of the r the sixth semester of B.Sc., Chemistry degree examination, April 2023.

Name	Signature
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This is to certify that the dissertation entitled "Demonstration of Transesterification Reaction for Biodiesel Production from Castor Oil" submitted to Manonmaniam Sundarnar University for the award of the degree of Bachelor of Science in Chemistry, is an authentic record of work carried out by the following final year B.Sc., Chemistry students.

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C4-017

Demonstration of Transesterification Reaction for Biodiesel Production from Castor Oil

Project

Submitted To The

Manonmaniam Sundaranar University

In partial fulfilment of the requirements for the award of degree

Bachelor of Science

In

Chemistry

Ву

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M.A. English Projects

NATURE OF TRANCENDENTALISM, RACISM, SEXISM IN ALICE

WALKER'S THE COLOR PURPLE

A Dissertation submitted in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

MASTER OF ARTS IN ENGLISH

Submitted by

V. RAJA SIVARAM

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Mrs. G. S. KAVITHA, M.A., M.Phil.,

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Department of English

Thiruvalluvar College

Papanasam

April-2023







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This is to certify that the dissertation entitled NATURE OF TRANSCENDENTALISM, RACISM, SEXISM IN ALICE WALKER'S THE COLOR PURPLE is a bonafide record of work done by V. Raja Sivaram (Reg. No. 20211302102119) at the Department of English, Thiruvalluvar College, Manonmaniam Sundaranar University, Tirunelveli, under the guidance of Mrs. G. S. Kavitha M.A., M.Phil., Assistant Professor in English, Thiruvalluvar College, Papanasam during the academic year 2021 – 2023 and submitted in partial fulfillment of the requirements of Manonmaniam Sundaranar University for the award of the Degree of Master of Arts in English.

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EXTERNAL EXAMINER





MURDER MYSTERY AND THE ATTRIBUTES OF POSTMODERN YOUTHS IN CHETAN BHAGAT'S THE GIRL IN ROOM 105

A Dissertation in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

MASTER OF ARTS IN ENGLISH

Submitted by

NITHYA.V

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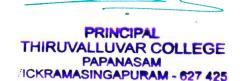
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AND THE ATTRIBUTES OF POSTMODERN YOUTHS IN CHETAN

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EXTERNAL EXAMINER





A Paradigm of Lack of Communication in Shashi Deshpande's THAT LONG SILENCE

A Dissertation submitted in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli for the award of the Degree of

MASTER OF ARTS IN ENGLISH

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EXTERNAL EXAMINER





The Study of Racism, Ethnicity, and Social Ills Afflicting

Hassan's in Khaled Hosseini's THE KITE RUNNER

A Project Report submitted in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

MASTER OF ARTS IN ENGLISH

Guided by

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Papanasam

April 2023





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This is to certify that the dissertation entitled, THE STUDY OF

RACISM, ETHNICITY, AND SOCIAL ILLS AFFLICTING HASSANS

IN KHALED HOSSEINI'S THE KITE RUNNER is a record of research work done by P. GURUPIYARI (Reg.No.20211302102104) at the department of English, Thiruvalluvar College, Papanasam, under the guidance of

Mrs. G. Arulmozhi Rathigadevi, M.A., M.Phil., B.Ed., Assistant Professor in English Department, Thiruvalluvar College, Papanasam and submitted in partial fulfilment of the requirements for the degree of master of arts in English. No part of this dissertation has been presented earlier for the award of any degree, diploma or any other similar titles.

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# THE POWER OF STRUGGLE AS SEEN IN THE NOVEL THE OLD MAN AND THE SEA BY ERNEST HEMINGWAY

A Project Report submitted in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

For the award of the Degree of

MASTER OF ARTS IN ENGLISH

Submitted by

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THE SEA BY ERNEST HEMINGWAY is a bonafide record

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#### SEA VOYAGE IN ROBERT LOUIS STEVENSON'S TREASURE ISLAND:

### A General Study

A Project Report submitted in partial fulfilment of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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# SAVITRI: A VOICE OF VICTIMIZATION IN THE CONTEMPORARY INDIAN SOCIETY IN R.K. NARAYAN'S THE DARK ROOM

A Dissertation in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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#### MASTER OF ARTS IN ENGLISH

Submitted by

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Department of English

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## CERTIFICATE

This is to certify that the dissertation entitled SAVITRI: A VOICE OF VICTIMIZATION IN THE CONTEMPORARY INDIAN SOCIETY IN R.K. NARAYAN'S THE DARK ROOM is a bonafide record of work done by BAVETHRA.T (Reg No. 20211302102102) at the

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EXTERNAL EXAMINER



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#### IN CUSTODY - A THEMATIC STUDY

A Dissertation in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

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Submitted by

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#### CERTIFICATE

This is to certify that the dissertation entitled, *IN CUSTODY* - A

THEMATIC STUDY is a bonafide record of research work done by

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EXTERNAL EXAMINER



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#### DYSTOPIAN STATUS OF WOMEN IN MARGARET

#### ATWOOD'S THE HANDMAID'S TALE

A dissertation submitted in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

#### MASTER OF ARTS IN ENGLISH

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Department of English

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April - 2023









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EXTERNAL EXAMINER 5 23





#### TRANSCULTURAL CONTRADICTIONS IN CHETAN BHAGAT'S

2 STATES: THE STORY OF MY MARRIAGE

A Dissertation in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

MASTER OF ARTS IN ENGLISH

Submitted by

KIRUBA ISHWARIYA.J

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This is to certify that the dissertation entitled, TRANSCULTURAL CONTRADICTIONS IN CHETAN BHAGAT'S 2 STATES: THE STORY OF MY MARRIAGE is a bonafide record of research work done by KIRUBA ISHWARIYA.J (Reg. No. 20211302102108) at the Department of English, Thiruvalluvar College, Manonmaniam Sundaranar University, Tirunelveli, under the guidance of Mrs. A. MARIAMMA, M.A., M.Phil., DCS., Assistant Professor in English, Thiruvalluvar College, Papanasam during the academic year 2021–2023 and submitted in partial fulfillment of the requirements of Manonmaniam Sundaranar University for the award of the Degree of Master of Arts in English.

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## THE POST MODERNISTIC IDEAS USED BY GITHA HARIHARAN IN WHEN DREAMS TRAVEL

A Dissertation in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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10/5/23 LEXAMINER





### THE REAL NATURE OF CHILDHOOD IN R.K. NARAYAN'S SWAMI AND FRIENDS

A Project Report submitted in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

For the award of the Degree

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# INSTITUTIONALIZED DYSTOPIAN FUTURE : A CRITICAL READING IN KAZUO ISHIGURO'S NEVER LET ME GO

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### AN EXPLORATION OF DIASPORIC AMBIVALENCE IN JHUMPA LAHIRI'S THE NAMESAKE

A Project Report submitted in partial fulfilment of the requirements of the

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# THE FEMINIST PERSPECTIVE ON SOCIETY TOWARDS VIRMATI IN MANJU KAPUR'S *DIFFICULT DAUGHTERS*

A Dissertion submitted in partial fulfilment of the requirements of the

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#### An Analysis of Amitav Ghosh's

#### Sea of Poppies

A Project Report submitted in partial fulfilment of therequirements of the

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### A STUDY ON THE PSYCHOLOGICAL ASPECTS OF PREETI SHENOY'S *LIFE IS WHAT YOU MAKE IT*

A Dissertation in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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## Manju Kapur's A Married Woman A General Study

A Project Report submitted in partial fulfilment of the

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# AN ANALYSIS OF UNDERAGE CHILDREN EXPLOITATION IN THE NOVEL A LITTLE PRINCESS BY FRANCES HODGSON BURNETT

A Dissertation in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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# EXPLORING MYTH AND PATRIARCHY IN CHITRA BANERJEE DIVAKARUNI'S THE PALACE OF ILLUSIONS

A Project Report submitted in partial fulfilment of the requirements of the

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# Kurt Vonnegut's *SLAUGHTERHOUSE-FIVE*: A General Study

A Dissertation submitted in partial fulfilment of the requirements of the

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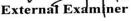
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# MALE CHAUVINISM AND FEMINIST QUEST FOR IDENTITY IN THE NOVEL THE INHERITANCE OF LOSS BY KIRAN DESAI

A Dissertation in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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## COMPLETE THEMATIC STUDY OF PAULO COELHO'S NOVEL THE ALCHEMIST

A Project Report submitted in partial fulfilment of the requirements of the

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#### INTERPELLATED CHOICES OF AN INDIVIDUAL: A THEORITICAL STUDY OF MATT HAIG'S *THE MIDNIGHT LIBRARY*

A Project Report submitted in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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# A SCRUTINY OF RESOLVED MYSTERY – CHARLES DICKENS' UNFINISHED NOVEL THE MYSTERY OF EDWIN DROOD

A Dissertation in partial fulfilment of the requirements of the MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

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#### CERTIFICATE

This is to certify that the dissertation entitled A SCRUTINY OF

RESOLVED MYSTERY – CHARLES DICKENS' UNFINISHED NOVEL

THE MYSTERY OF EDWIN DROOD is a bonafide record of work done by R.

MURALI (Reg. No. 20211302102113) at the Department of English,

Thiruvalluvar College, Manonmaniam Sundaranar University, Tirunelveli,

under the guidance of Mrs. ARULMOZHI RATHIGADEVI, M.A., M.Phil.,

B.Ed., Assistant Professor in English, Thiruvalluvar College, Papanasam during
the academic year 2021 – 2023 and submitted in partial fulfilment of the
requirements of Manonmaniam Sundaranar University for the award of the
Degree of Master of Arts in English.

Signature of the H.O.D

Mr. K. Jebamani Samuel, M.A., M.Phil.,

Head, Department of English,

Thiruvalluvar College,

Papanasam.

Signature of the Guide

Mrs. Arulmozhi Rathigadevi, M.A., M.Phil., B.Ed.,

Assistant Professor in English,

Thiruvalluvar College,

Papanasam.

EXTERNAL EXAMINER



PRINCIPAL
THIRUVALLUVAR COLLEGE
PAPANASAM





### Anita Desai's Where Shall We Go This Summer?:

#### A GENERAL STUDY

A Project Report submitted in partial fulfilment of the requirements of the

MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli

for the award of the Degree of

#### MASTER OF ARTS IN ENGLISH

Guided by

Mr. K. Jebamani Samuel M.A., M.Phil.,

Head of the Department of English

Submitted by

**VANEESWARI.S** 

Reg No: 20211302102129



**Department of English** 

Thiruvalluvar college

**Papanasam** 

April 2023







#### CERTIFICATE

This is to certify that the Project Report entitled Anita Desai's Where Shall We Go This Summer?: A GENERAL STUDY is a bonafide record of work done by S. VANEESWARI (Reg No: 20211302102129) at the Department of English, Thiruvalluvar College, Manonmaniam Sundaranar University, Tirunelveli, under my guidance during the academic year 2021 - 2023 and submitted in partial fulfilment of the requirement of Manonmaniam Sundaranar University for the award of the Degree of Master of Arts in English.

Signature of the H.O.D

Signature of the Guide

Mr. K. Jebamani Samuel M.A., M.Phil.,

Mr. K. Jebamani Samuel

Head, Department of English,

Thiruvalluvar College,

Papanasam.

External Examiner





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

## **M.Com Project list (2022 – 2023)**

## A STUDY ON IMPACT OF DIGITAL MARKETING ON BUYING BEHAVIOUR OF CONSUMERS IN AMBASAMUDRAM

Project Report submitted to

## MANONMANIAM SUNDARANAR UNIVERSITY

In partial fulfilment of the requirements for the award of degree of

MASTER OF COMMERCE

Submitted by M.P. AFRIEN Register No: 20211302301101

Under the Guidance of
Dr. U. JOTHI MANI, M.Com (CA)., M.B.A., M.Phil., PGDCA., Ph.D.
Assistant Professor of commerce



PG & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM APRIL - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. U. JOTHIMANI M. Com (CA)., MBA., M.Phil., PGDCA., PH. D Assistant Professor, PG & Research centre for commerce, Thiruvalluvar College, Papanasam-627 425.

#### CERTIFICATE

This is to certify that the dissertation entitled STUDY ON IMPACT OF DIGITAL MARKETING ON BUYING BEHAVIOUR OF CONSUMER IN AMBASAMUDRAM "submitted to Dr. Mrs. U. JOTHIMANI M. Com (CA)., MBA., M.Phil., PGDCA., PH. D Assistant Professor, Thiruvalluvar College, Papanasam in partial fulfilled of the requirement for the degree master of commerce, ManomaniamSundaranar University is an independent work done by her during the period 2022-2023 under my guidance and supervision and the dissertation or any part thereof has not been submitted elsewhere for the award of any other degree, diploma, associateship, fellowship or any other similar title.

a. Fergue

Guide and supervisor

Place: papanasam.

Date: 09/6/2023

External examiner 10/05/23

Head of the Department 1 ost 23

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Phil
ASSISTANT PROFESSOR & HEAD
P.G & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM - 627425





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I.P. AFRIEN

eg. No: 20211302301101,

M.Com,

3 & Research Department of Commerce, ipanasam

#### DECLARATION

I hereby state that the project "A STUDY ON IMPACT OF DIGITAL ARKETING ON BUYING BEHAVIOUR OF CONSUMERS IN MBASAMUDRAM" submitted in partial fulfilment for the award of the degree of aster of Commerce of Thiruvalluvar college, Papanasam is an original work done me during the period of 2022-2023 and no part of this project has been submitted: the award of any other degree, diploma, fellowship or other similar titles.

ice: Papanasam.

M.P. Afrian

ite :

Candidate

ad of the department

Supervisor & Guide

S.SHANMUGASUNDARA NATCHIAP
M. Com., B. Ed., M.Phil
P.G.& RESEARCH CENTRE FOR COMMERCE
THIRLY ALLUVAN COLLEGE
PAPAR

External Examples





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## A STUDY ON WORK LIFE BALANCE OF FEMALE EMPLOYEES IN AMBASAMUDRAM TALUK

A project work submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the Degree of

MASTEROFCOMMERCE

BY

V. ANANDHI

Reg.No.20211302301102

Under the Guidance of

Mrs.S.POOMARI, M.Com., M. Sc(YHE)., PGDCA., SET.,



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLURCOLLEGE
PAPANASAM- 627425
APRIL- 2023





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Mrs.S.POOMARI, M.Com., M.Sc(YHE),,PGDCA.,SET.,

Assistant Professor,
PG & Research Centre For Commerce,
Thiruvalluvar College
Papanasam-627425.

#### CERTIFICATE

This is to certify that the project work entitled A STUDY ON WORK LIFE BALANCE OF FEMALE EMPLOYEES IN AMBASAMUDRAM TALUK submitted by v. ANANDIII in partial fulfillment of the requirement for the degree of Master of Commerce in Thiruvalluvar college, Papanasam and is bonafide records of independent work carried out by him during the period 2022 2023 under myguidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place:Papanasam

Date: 08 . 05 . 2023

Signature of the Guide

Head of the Department 105/23

External Examinents

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Phii
ASSISTANT PROFESSOR & HEAD
P.G. RESEARCH CENTRE FOR COMMERCE
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# A STUDY ON CUSTOMER SATISFACTION OF GOOGLE PAY APP USERS IN VIKIRAMSINGAPURAM

Project Report Submitted to MANONMANIAM SUNDARANAR UNIVERSITY in partial fulfillment of the requirements for the award of the degree of MASTER OF COMMERCE.

Submitted by

S. ANITHA

Register No: 20211302301103

Under the Guidance of
Dr. A. VENKATESWARAN
Assistant Professor of commerce



PG & RESEARCH CENTRE FOR COMMERCE
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6



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Dr. A. VENKATESWARAN

Assistant Professor,

PG & Research Centre for Commerce,

Thiruvalluvar College,

Papanasam - 627 425

### CERTIFICATE

This is certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION OF GOOGLE PAY APP USERS IN VICKRAMASINGAPURAM" submitted by S. Anitha, in partial fulfillment of the requirement for the Degree Of Master of Commerce in Thiruvalluvar College. Papanasam is done by her during the period 2022-2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Head of the Department

Prof. S. SHANNINGASHNRARA NATCHIYAR

M.Com., B.Ed., M.Phi ASSISTANT PROFESSOR & HEAD P.G.& RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425 Guide and Supervision

Dr. A. VENKATESWARAN

INTERNAL EXAMINER

EXTERNAL EXAMINER





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON CONSUMERS BEHAVIOUR AND PREFERENCES OF POST OFFICE SAVINGS SCHEME IN UCHANKULAM

A project report submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirements for the award of the degree of

### MASTER OF COMMERCE

Submitted by

M.P. JAFRIEN

Register No: 20211302301104

Under the Guidance of

Dr. A.PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D.,

Assistant Professor



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL – 2023





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Dr.A.PONMOZHI, M.Com., M.Phil.,B.Ed., Ph.D.,
Assistant Professor,
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Thiruvalluvar College,
Papanasam- 627 425

#### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMERS BEHAVIOUR AND PREFERENCES OF POSTOFFICE SAVINGSSCHEME IN UCHANKULAM", in partial fulfillment of the requirements for the Degree of Master of Commerce in Thiruvalluvar College, Papanasam is done by her during the period of 2022 – 2023 Under my guidance and supervision and this project report or any part thereof has not been submitted alsewhere for any degree.

lace: papanasam

pate: 9/05/2023

Guide Aparenti, M.Com, M.Phil.,

B.Ed.Ph.D.,

PG & Research Corber for Commerce
Thiruvallever Colons, Papanasam-637425.

Tirunal vell District.



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M.P. JAFRIEN
II Year M.Com.,
Reg.No. 20211302301104
Thiruvalluvar College
Papanasam – 627 425

# STATEMENT BY THE CANDIDATE

I hereby state that the project report "A STUDY ON CONSUMERS BEHAVIOUR AND PREFERENCES OF POST OFFICE SAVINGS 5CHEME IN UCHANKULAM", has been prepared by me during the year 2022 - 2023 for the award of Degree of Master of Commerce under the guidance of Dr.A.PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D., Assistant Professor of Commerce, Thiruvalluvar College, Papanasam. I also declared that this project is he result of my own effort and that it has not been submitted elsewhere for any legree.

lace: papanasam

Date: 9 05 2023

Dr.A.PONMOZHI, M.Com.M.Phil., B.Ed.Ph.D., B.Ed.Ph.D., Counter Assistant Professor
PG & Research Centre for Commerce
Tairuvalluvar College, Papanasam-827425.
Tirunelveli District.

Head of the Department 23.

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Phil
ASSISTANT PROFESSOR & HEAD
P.G. & RESEARCH CENTRE FOR COMMERCE
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J. G. Natio Jos 123 External Examiner

VICRAMA-SINGAPURAM PRO SINGAPURAM PRO SZT 425

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# EMPLOYEES' SATISFACTION TOWARDS TEXTILE SHOPS WITH SPECIAL REFERENCE TO AMBASAMUDRAM TALUK

Project report submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirements for the award of the Degree of

### MASTER OF COMMERCE

Submitted by

#### M.KOKILA

Register No: 20211302301106

Under the Guide & Supervision of Mrs. A. SHARMILA BEGUM, M.Com., M.Phil., UGC(NET)



PG & RESEARCH CENTRE FOR COMMERCE
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PAPANASAM - 627425
APRIL- 2023



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Mrs. A. SHARMILA BEGUM M.Com., M.Phil., UGC (NET)
Assistant Professor
PG and Research Centre for Commerce
Thiruvalluvar College
Papanasam-627 425

## CERTIFICATE

This is to certify that the project report entitled "Employees' Satisfaction Towards Textile Shops with Special Reference to Ambasamudram Taluk" submitted by M.Kokila, (Reg. No: 20211302301106) in partial fulfillment of the requirements for the Degree of Master of Commerce in Thiruvalluvar College, Papanasam is done by her during the period 2022-2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Guide and Supervision

Date: 04.05.2023

Mrs. A. SHARMILA BEGUM, M.COM., M.PHIL., UGC (NET)

Head of the Department 23

rof. S. SHANMUGA SUNDARA NATCHIAR, M.COM., M.PHIL.,

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM-627425 External Examiner



PRINCIPAL
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# A STUDY ON COLLEGE STUDENTS ATTITUDE TOWARDS ENTREPRENURSHIP IN AMBASAMUDRAM

Project Report Submitted to

MANONMANIAM SUNDARANAR UNIVERSITY

in partial fulfilment of the requirements for the award of the degree of

## MASTER OF COMMERCE

Submitted by M. MAHALAKSHMI

Register No: 20211302301107

Under the Guidance of

Mrs. A. SHARMILA BEGUM, M. Com, M.Phil., UGC(NET)

Assistant Professor of commerce



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Mrs. A.SHARMILA BEGUM, M.Com., M.Phil., UGC(NET)

Assistant Professor,

pGand Research Centre for Commerce,

Thiruvalluvar College,

Papanasam - 627 425.

#### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON COLLEGE STUDENTS ATTITUDE TOWARDS ENTERPRENEURSHIP IN AMBASAMUDRAM" submitted by M. MAHALAKSHMI, Register No:20211302301107 in partial fulfilment of the requirement for the Degree of Master of commerce in Thiruvalluvar College, Papanasam is done by her during the period 2022-2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Guide and Supervisor

Date: 08/05/2023 Mrs. A. SHARMILABEGUM, M. Com, M.Phil. UGC(NET)

Head of the Department 23

External Examiner 23.

Prof.S. SHANMUGA SUNDARA NATCHIAR, M.Com., M.Phil.,

SSHAMMUGA SUNDARA NATCHIAR

SAME CAMBER OF THE FOR COMMERCE

STHIRUVALLEVAR COLLEGE OF THE FOR COMMERCE

THE COLLEGE OF T





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

## A STUDY ON SAVINGS AND SPENDING HABITS OF COLLEGE GIRLS WITH SPECIAL REFERENCE TO THIRUVALLUVAR COLLEGE, PAPANASAM

A project report submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirements for the award of the degree of

### MASTER OF COMMERCE Submitted by

V. MARISELVI Register No : 20211302301108

Under the Guidance of
Dr. A.PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D
Assistant Professor



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL – 2023





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Dr. A. PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D Assistant Professor, PG & Research Centre for Commerce, Thiruvalluvar College, Papanasam- 627 425

#### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON SAVING AND SPENDING HABITS OF COLLEGE GIRLS WITH SPECIAL REFERENCE TO THIRUVALLUVAR COLLEGE, PAPANASAM" in partial fulfillment of the requirements for the Degree of Master of Commerce in Thiruvalluvar College, Papanasam is done by her during the period of 2022 – 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 8/5/2023

Assistant Professor
PG & Research Centre for Confinterer
Thiruvallyvar College, Papanasam-6274
Tirunefvell District.



PRINCIPAL
THIRUVALLUVAR COLLEGE

PAPANASAM /ICKRAMASINGAPURAM - 627 425



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V.MARISELVI

II Year M.Com.,

Reg.No. 20211302301108

Thiruvalluvar College

Papanasam - 627 425

# STATEMENT BY THE CANDIDATE

I hereby state that the project report "A STUDY ON SAVING AND SPENDING HABITS OF COLLEGE GIRLS WITH SPECIAL REFERENCE TO THIRUVALLUVAR COLLEGE PAPANSAM" has been prepared by me during the year 2022 – 2023 for the award of Degree of Master of Commerce under the guidance of Dr. A. PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D., Assistant Professor of Commerce, Thiruvalluvar College, Papanasam. I also declared that this project is the result of my own effort and that it has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 8/5/2023

S. S. Natural 23 External Examiner

Head of the Department

5.5HANMESTAN 2 NO COUNT, B.E.J., M.Phil ASSISTANT PROFESSOR & HEAD P.G. & KEST ARCTICENTRY FOR COMMERCE THIRLY MILLIAN CONTEGE PAPAR 3 22 22 22 25





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON ONLINE SHOPPING BEHAVIOUR AMON STUDENTS WITH SPECIAL REFERENCE TO AMBAS AREA

Project Report Submitted in partial fulfillment of the requirement for the degree of

MASTER OF COMMERCE

#### SUBMITTED BY

P. MUTHU MARI Reg.No: 20211302301109

UNDER THE GUIDANCE OF Tmt. V. MURUGESWARI, M.Com.,M.Phil.,SET., ASSISTANT PROFESSOR OF COMMERCE



PG AND RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL 2023



PRINCIPAL
THIRUVALLUVAR COLLEGE
PAPANASAM

/ICKRAMASINGAPURAM - 627 425



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Tmt. V. Murugeswari, M.Com., M.Phil., SET.,
Assistant Professor,
PG & Research Centre for Commerce,
Thiruvalluvar College,
Papanasam – 627425.

### CERTIFICATE

This is to certify that the project work entitled A STUDY ON ONLINE SHOPPING BEHAVIOUR AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO AMBASAMUDRAM submitted by P. MUTHU MARI, in partial fulfilment of the requirement or the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is bonafide record of independent work carried out by him during the period 2022 – 2023 under my guidance and upervision and this project report or any part thereof has not been submitted elsewhere for any legree.

lace: Papanasam

late :

(Guide Supervisor) 3



PRINCIPAL
THIRUVALLUVAR COLLEGE
PAPANASAM

/ICKRAMASINGAPURAM - 627 425



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

P. MUTHU MARI

II M.Com,

Reg.No. 20211302301109,

Thiruvalluvar College,

Papanasam - 627 425

# STATEMENT BY THE CANDIDATE

hereby state the project report entitled A STUDY ON ONLINE SHOPPING BEHAVIOUR AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO AMBASAMUDRAM AREA has been prepared by the during the year 2022-2023 for the award of Degree of Master of Commerce under the guidance of Mrs.V. Murugeswari, M.Com.,M.Phil.,SET., Assistant Professor of Commerce, Thiruvalluvar College, Papanasam. I also declared that this project is the esult of my own effort and that it has not been submitted elsewhere for any degree.

Place: Papanasam

)ate: 06 · 05 · 2023

P. Muthu Mari. (P. MUTHU MARI)

Counter Signed

lead of the Department of Commerce

I L. Nalitation () 23 External Examiner

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Ph., ASSISTANT PROFESSOR & HEAD P.G. & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON AWARENESS OF E-BANKING SERVICES IN AMBASAMUDRAM

Project Report Submitted in partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

#### SUBMITTED BY

M. Muthu Lakshmi

Reg.No: 20211302301110

UNDER THE GUIDANCE OF
Tmt. V. MURUGESWARI, M.Com., M.Phil., SET.,
ASSISTANT PROFESSOR OF COMMERCE



PG & RESEARCH CENTER FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

M. MUTHU LAKSHMI

II M.Com,

Reg. No. 20211302301110,

Thiruvalluvar College,

Papanasam - 627 425

## STATEMENT BY THE CANDIDATE

hereby state the project report entitled "A STUDY ON AWARENESS OF E-BANKING SERVICE IN AMBASAMUDRAM has been prepared by the during the year 2022-2023 for the award of Degree of Master of Commerce under the guidance of Mrs. V. Murugeswari., M.Com., M.Phil., SET., Assistant Professor of Commerce, Thiruvalluvar College, Papanasam. I also declared that this project is the result of my own effort and that it has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 06.05.2023 .

(M. MUTHU LAKSHMI)

M. Huther Lakstoni

Counter Signed

lead of the Department of Commerce

External Examiner

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G. & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425



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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON YOUNG CONSUMER PREFERENCE OF MOBILE WALLETS GATEWAY FOR CASHLESS PAYMENT

Project Report Submitted in partial fulfillment of the requirement for the award of the degree of

#### MASTER OF COMMERCE

SUBMITTED BY

P. MUTHULAKSHMI

Reg. No: 20211302301111

UNDER THE GUIDANCE OF

Tmt.V. MURUGESWARI, M.Com., M.Phil., SET.,

ASSISTANT PROFESSOR OF COMMERCE



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

P. MUTHULAKSHMI

II M.com,

Reg.No. 20211302301111.

Thiruvalluvar College,

Papanasam - 627 425

# STATEMENT BY THE CANDIDATE

I hereby state the project report entitled A STUDY ON YOUNG CONSUMERS PREFERANCE OF MOBILE WALLETS GATEWAY FOR CASHLESS PAYMENT has been prepared by the during he year 2022-2023 for the award of Degree of Master of Commerce under the guidance of V. Murugeswarl, M.Com., M.Phil., SET., Assistant Professor of Commerce, Thiruvalluvar College, Papanasam. I also declared that this project is the result of my own effort and that it has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 8/5/25

P. Mulhulakshiri (P. MUTHULAKSHMI)

Counter Signed

lead of the Department of Commerce

External Examiner

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Phd ASSISTANT PROFESSOR & HEAD P.G.& RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON INVESTMENT BEHAVIOUR OF COLLLEGE TEACHER

Project Report Submittedto

MANONMANIAM SUNDARANAR UNIVERSITY
in partial fulfillment of the requirements for the award of the degree of

## MASTER OF COMMERCE

Submitted by
R. MUTHULAKSHMI
Register No: 20211302301112

Under the Guidance of

Mrs. S. SHANMUGA SUNDARA NATCHIYAR, M. Com., M.Phil., B. ED

Assistant Professor & Head of commerce



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL-2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Mrs. S. SHANMUGA SUNDARA NATCHIYAR, M. Com., M.Phil., Assistant Professor & Head, PG & Research centre for commerce, Thiruvalluvar College,

### CERTIFICATE

This is to certify that the dissertation entitled A STUD' INVESTMENT BEHAVIOUR OF COLLEGE TEACH "submitted to Mrs. S. SHANMUGA SUNDARA NATCHIYAR, M. M.Phil., B. ED., Assistant Professor & Head, Thiruvalluvar C Papanasam in partial fulfilled of the requirement for the degree material commerce, Manomaniam Sundaranar University is an independent work by her during the period 2022-2023 under my guidance and supervision the dissertation or any part thereof has not been submitted elsewhere award of any other degree, diploma, associateship, fellowship or an similar title.

Place: Paparasam

Papanasam-627 425.

Date: 08/05/2023

Guide and supe

External examiner

Head of the Depar

S.SHANMUGA SUNDARA
M.Con
ASSIST ANT PROFESSOR
P.G. RESEARCH CENTRE FOI
THIRUVALLUVAR.CO.
PAPANASAM-627





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON PROBLEMS FACED BYAN EMPLOYEES IN WORK FROM HOME.

project report submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of

#### MASTER OF COMMERCE

Submitted by

M. MUTHUMARI

Reg. 20211302301113

Under the Guidance of

Dr. A. PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D.,

**Assistant Professor** 



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. A. PONMOZHI, M.Com., M.Phil., B.Ed., Ph.D.,

Assistant Professor

PG & Research Centre for Commerce

Thiruvalluvar College,

Papanasam.

## CERTIFICATE

This is to certify that the project entitled "A STUDY ON PROBLEMS FACED BY EMPLOYEES IN WORK FORM HOME" submitted by M. MUTHUMARI, II M. Com in partial fulfilment for the award for the degree of Master of Commerce to PG & Research centre of Commerce, Thiruvalluvar College, Papanasam is a record of research work done by her during the academic year 2022-2023 under my guidance and supervision and that the project has not formed the basis for the award of any other degree, diploma or other similar titles.

Place: Papanasam

Date: 9 05 2023

Dr. A. PONMOZHI, M.Com. M.Phil., upervisor and Guide B.Ed. Ph.D. PG & Research Centre for Commerce Thiruvalluvar College, Papanasam 627425.



PRINCIPAL



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

#### M. MUTHUMARI

Reg. No: 20211302301113

II M.Com,

PG & Research centre for Commerce,

Thiruvalluvar College,

Papanasam.

#### DECLARATION

I hereby declare that the project "A STUDY ON PROBLEMS FACED BY EMPLOYEES IN WORK FROM HOME" submitted in partial fulfilment for the award of the degree of Master of Commerce in Thiruvalluvar college, Papanasam is an original work done by me during the period of 2022-2023 and no part of this project has been submitted for the award of any other degree, diploma, fellowship or other similar titles.

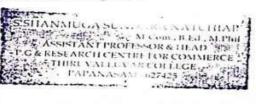
Place: Papanasam

Date: 9/05/2023

Assistant Professor
PG & Research Centre for Commerce
Thiruvalluvar College, Papanasam-827425.
Tirunelvell District.

Head of the department 23

**External Examiner** 







திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON IMPACT OF IMPLEMENTATION OF GST IN RETAILERS IN AMBASAMUDRAM TALUK

A project work submitted to Manonmaniam Sundaranar University in partial fulfilment of therequirement for the Degree of

MASTER OF COMMERCE

BY

K.NILOFAR NISHA

Reg. No. 20211302301114

Under the Guidance of

Mrs. S. POOMARI, M.Com., M. Sc (YHE)., PGDCA., SET.,



PG & RESEARCH CENTRE FOR COMMERCE THIRUVALLUR COLLEGE PAPANASAM – 627425 APRIL – 2023



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Mrs. S. POOMARI, M.Com., M.Sc (YHE)., PGDCA., SET.,

Assistant Professor,

PG & Research Centre For Commerce,

Thiruvalluvar College

Papanasam - 627 425.

#### CERTIFICATE

This is to certify that the project work entitled "A STUDY ON IMPACT OF IMPLEMENTATION OF GST IN RETAILERS IN AMBASAMUDRAM TALUK" submitted by K.NILOFAR NISHA, in partial fulfillment of the requirement for the degree of Master Of Commerce in Thiruvalluvar college, Papanasam and is bonafide records of independent work carried out by him during the period 2022- 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place:Papanasam

Date: 08 | 05 | 2023

Signature of the Guide

8, 9. Nat og to 5/23 Head of the Department

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Phill
ASSISTANT PROFESSOR & HEAD
P.G. RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM - 627425

External Examiner.



PRINCIPAL



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

### A STUDY ON IMPACT OF SOCIAL MEDIA USERS IN VICKRAMASINGAPURAM

Project Report Submitted to MANONMANIAM SUNDARANAR
UNIVERSITY in partial fulfillment of the requirements for the award of the
degree of MASTER OF COMMERCE

Submitted by

T. PONMANI

Register No: 20211302301115

Under the Guidance of Dr. A. VENKATESWARAN Assistant Professor of commerce



PG RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL-2023





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Dr. A. VENKATESWARAN Assistant Professor, PG & Research Centre for Commerce Thiruvalluvar College, Papanasam-627425

#### CERTIFICATE

This is certify that the project entitled "A STUDY ON IMPACT OF SOCIAL MEDIA USERS IN VICKIRAMASINGSPURAM" submitted by T. PONMANI in partial fulfillment of the requirement for the Degree of Master of Commerce in Thiruvalluvar College. Papanasam is done by her during the period 2022-2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Head of the Department

Prof. S68HANMUGA'SUNDARA NATCHIYAR
M Com., B.Ed., M.Phil
ASSISTANT PROFESSOR & HEAD
P.G. & RESEARCH CENTRE FOR COMMERCE
THIRLYALLUVAR COLLEGE
PAPAN ASAM - 627425

Dr. A. VENKATESWARAN

INTERNAL EXAMINER





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON CONSUMER PREFERENCE AND PERCEPTION TOWARDS VARIOUS BRAND OF CARS IN THIRUNELVELI DISTRICT

Project Report submitted to MANONMANIAM SUNDARANAR
UNIVERSITY in partial fulfilment of the requirements for the award of

MASTER OF COMMERCE

SUBMITTED BY

M. PRIYADHARSHINI

Register No: 20211302301116

Under the Guidance of
Dr. S. MUTHU KRISHNAMMAL, M.Com., M.B.A., PGDCA., Ph.D.,

Assistant Professor of Commerce



PG. RESEARCH CENTRE FOR COMMERCE
THIRUVALLUAR COLLEGE
PAPANASAM – 627 425
APRIL - 2023



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Dr. S. Muthu Krishnammal, M.Com., M.B.A., PGDCA., Ph.D.,

Assistant Professor,

Research Centre for Commerce,

Thiruvalluvar College,

Papanasam - 627 425

#### CERTIFICATE

This is to certify that project report entitled "A STUDY ON CONSUMER PREFERENCE AND PERCEPTION TOWARDS VARIOUS BRANDS OF CARS IN THIRUNELVELI DISTRICT" submitted by M. PRIYADHARSHINI, in partial fulfilment of the requirements for the Degree of master of Commerce in Thiruvalluvar College, Papanasam is done by her during the period 2022 – 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 06/05/2023

External Examiner

S. Multh Minimum Signature of Guide

Head of Department

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Phil
ASSISTANT PROFESSOR & HEAD
P.G. RESEARCH CENTRE FOR COMMERCE
THIRLYAL LEV AR COLLEGE
PAPANASAM - 627423



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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON CONSUMER SATISFACTION TOWARDS TVS BIKE BUYERS IN AMBASAMUDRAM

Project work submitted in partial fulfilment of the requirement for the award of Degree of Master of Commerce in the Manonmaniam Sundaranar University

#### SUBMITTED BY

N. RAJA

Register Number: 2021302301117

### UNDER THE GUIDE AND SUPERVISION OF

Dr. C. POORNA PUSHKALA, M. Com, M.Phil., PGDCA., Ph.D.



#### DEPARTMENT OF COMMERCE

THIRUVALLUVAR COLLEGE

PAPANASAM - 627425

APRIL - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram

Tirunelveli-Dt, Tamil Nadu

Dr. C. POORNA PUSHKALA, M. Com, M.Phil., PGDCA., Ph.D.

Assistant Professor

PG & Research Department of commerce

Thiruvalluvar College,

Papanasam - 627425

#### CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS TVS BIKE BUYERS IN AMBASAMUDRAM" submitted by N. RAJA, Thiruvalluvar College, Papanasam in partial fulfilment of the requirement for the Degree of Master of Commerce in Manonmanim Sundaradar University is an independent work done by him during the period 2022- 2023 under my guidance and supervision and the dissertation or any part thereof has not been submitted elsewhere for the award of any other Degree Diploma, Associateship Fellowship or any other similar title.

Place: Papanasam

Date: 03. 05.8083

[Dr. Poornapushkala]

Supervisor and Guide

Guide





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

N. RAJA
II M. Com,
Reg. No: 20211302301117,
pG & Research Department of commerce,
Thiruvalluvar College,
Papanasam - 627425
Tirunelveli district.

#### DECLARATION

I hereby declare that the project "A STUDY ON CONSUMER SATISFACTION TOWARD'S TVS BIKE BUYERS IN AMBASAMUDRAM" submitted for the award of the Degree of Master of Commerce of Thiruvalluvar college, Papanasam is an original work and no part of this project work has been submitted for the award of any other Degree, Diploma, Fellowship or other titles.

Place: Papanasam

N·Paga (N. RAJA)

Date: 08.05-2083

Countersigned and Forwarded

18 Nal\_\_\_\_\_\_

J. S. Nat-10105 23 External Examiner

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Phil
ASSISTANT PROFESSOR & HEAD
P.G & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM - 627425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON CUSTOMER SATISFACTION OF BEAUTY PARLOUR WITH SPECIAL REFERENCE TO AMBASAMUDRAM TALUK

A project work Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the degree of

#### MASTER OF COMMERCE

#### SUBMITTED BY

K. RAMYA

Reg. No: 20211302301118

UNDER THE GUIDANCE OF

Dr. P.VELAYUTHAM, M.Com., M.Phil., Ph.D.,

Assistant Professor of Commerce



PG & RESEARCH CENTRE FOR COMMERCE

THIRUVALLUVAR COLLEGE

PAPANASAM - 627 425

APRIL - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. P. Velayutham, M.Com., M.Phil., Ph.D.,
Assistant Professor,
pG & Research Centre for Commerce,
Thiruvalluvar College,
Papanasam – 627 425.

#### CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION ON BEAUTY PARLOUR WITH SPECIAL REFERENCE TO AMBASAMUDRAM TALUK", submitted by K. RAMYA in partial fulfillment of the requirement for the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is bonafide record of independent work carried out by him during the period 2022 – 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 06 .05 2023

Signature of the Guide

Head of the Department 23

**External Examiner** 

ASSISTANT PROFESSOR & HEAD
P.G. RESTANT PROFESSOR & HEAD
P.G. RESTANCH CENTRE FOR COMMERCE
THREUSHILL VIR. OLLEGE
PAPANAS VI. 1-27425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON CONSUMERS' PERCEIVED RISK-IN ONLINE SHOPPING AT AMBAI TALUK

Project work submitted in partial fulfillment of the requirement for the award of Degree of Master of Commerce in the Mononmaniam Sundaranar University

SUBMITTED BY

**D.SAGUNTHALA** 

Register Number: 20211302301119

UNDER THE GUIDE AND SUPERVISION OF Dr.C.POORNAPUSHKALA, M.Com., M.Phil., Ph.D.



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE, PAPANASAM
VICKRAMASINGAPURAM – 627 425
APRIL – 2023



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

Dr.C.POORNAPUSHKALA, M.Com., M.Phil., Ph.D.,

Assistant Professor of Commerce,

PG & Research Centre for Commerce,

Thiruvalluvar College,

Papanasam-627 425.

#### CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON CONSUMERS' PERCEIVED RISK IN ONLINE SHOPPING AT AMBAI TALUK "submitted by D.SAGUNTHALA, Thiruvalluvar College, Papanasam in partial fulfilment of the requirements for the Degree of Master of Commerce, Manonmaniam Sundaranar University is an independent work done by her during the period 2022-2023 under my guidance and supervision and the dissertation or any part thereof has not been submitted elsewhere for the award of any other Degree Diploma, Associateship, Fellowship or any other similar title.

Place: Papanasam

(Dr.C.Poornapushkala)

Date: 9/5/2023

Guide



PRINCIPAL



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

D.SAGUNTHALA,

II M.Com.,

Register Number: 20211302301119,

Thiruvalluvar College,

Papanasam-627 425,

Tirunelveli District.

#### DECLARATION

I hereby declare that the dissertation entitled "A STUDY ON CONSUMERS' PERCEIVED RISK-IN ONLINE SHOPPING AT AMBAI TALUK" submitted for the award of the Degree of Commerce is my original work and no part of this project work has been submitted for the award of any other Degree, Diploma, Fellowship or other titles.

Place:Papanasam

Date: 915/2023

D. Sagunthala

(D.SAGUNTHALA)

Countersigned and Forwarded

Head Of the Department

**External Examiner** 

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G. & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

#### A STUDY ON CUSTOMER SATISFACTION IN PROFESSIONAL COURIER SERVICE AT AMBASAMUDRAM

Project Report submitted to

#### MANONMANIAM SUNDARANAR UNIVERSITY

In partial fulfilment of the requirements for the award of degree of

#### MASTER OF COMMERCE

Submitted by N. SANGEETHA Register No: 20211302301120

Under the Guidance of
Dr. S. MUTHU KRISHNAMMAL, M.Com., M.B.A., PGDCA., Ph.D.,
Assistant Professor of Commerce



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
PAPANASAM
APRIL - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. S. MUTHU KRISHNAMMAL., M.COM., M.B.A., PGDCA., Ph.D.,

Assistant professor,

PG & Research Centre for Commerce,

Thiruvalluvar college,

Papanasam- 627425.

#### CERTIFICATE

This is to certify that the project work entitled, " A STUDY ON CUSTOMER SATISFACTION IN PROFESSIONAL COURIER AMBASAMUDRAM" submitted by N.SANGEETHA in partial fulfilment of the requirement for the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is done by her during the academic year 2023 under my guidance and supervision and that the project has not formed the basis for the award of any other degree, diploma or other similar titles.

Place: Papanasam

Date: 06.05.2023.

External examiner

Counter signed

S. Muthe m. Signature of guide

Head of the Department

S.SHANMUGA SUNDARA NATCHIAR M Com., 8 Ed., M.Phil ASSISTANT PROFESSOR & HEAD G& RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425



PRINCIPAL THIRUVALLUVAR COLLEGE **PAPANASAM** 

/ICKRAMASINGAPURAM - 627 425



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON STRESS MANAGEMENT AMONG WOMEN WORKERS IN TEXTILE SHOP WITH REFERENCE TO AMBASAMUDRAM

A project report submitted in partial fulfilment of the requirement for the award of the Degree of

MASTER OF COMMERCE

SUBMITTED BY

L.SARATHA DEVI

Reg. No: 20211302301121

Under the guidance of

Dr. S. MUTHU KRISHNAMMAL, M.Com., MBA., Ph.D.,

Assistant Professor of Commerce



DEPARTMENT OF COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM APRIL - 2023



# PO TO THE PARTY OF THE PARTY OF

# Thiruvalluvar College

திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. S. MUTHUKRISHNAMMAL, M.Com., M.B.A., PGDCA., SET., Assistant Professor,
PG & Research Department Of Commerce,
Thiruvalluvar College,
Papanasam - 627425.

#### **CERTIFICATE**

This is to certify that this project report entitled "A STUDY ON STRESS MANAGEMENT AMONG WOMEN WORKERS IN TEXTILE SHOP WITH REFERENCE TO AMBASAMUDRAM" submitted by L. SARATHA DEVI in partial fulfillment of the requirement for the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is done by her during the academic year 2023 under my guidance and supervision and that the project has not formed the basis for the award of any other degree, diploma or other similar titles.

Place : Papanasam

Date: 06.05. 8083

S. Muth M' Signature of guide

g.s. Mac 10/05/22 External Examiner

Head of the Department

SSHANMUGA SUNDARA NATCIITAR AN Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G. RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# PRODUCTION AND MARKETING OF PADDY

(Study with special reference to Ambasamudram Taluk)

A project work submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the degree of

### MASTER OF COMMERCE

Submitted By K. SIVAKAMI Reg. No. 20211302301122

Under the Guidance of Dr. P.VELAYUTHAM, M.Com., M.Phil., Ph.D.,



PG & RESEARCH CENTRE FOR COMMERCE
THIRUVALLVAR COLLEGE
PAPANASAM – 627425
APRIL – 2023



PRINCIPAL



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Dr. P. Velayutham, M.Com., M.Phil., Ph.D.,

Assistant Professor,

PG & Research Centre for Commerce,

Thiruvalluvar College,

Papanasam - 627425.

#### **CERTIFICATE**

This is to certify that the project work entitled "Production and Marketing of Paddy" submitted by K. Sivakami, in partial fulfillment of the requirement for the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is bonafide record of independent work carried out by him during the period 2022 – 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Date : 04.05.23

Signature of the Guide

Head of the Department

**External Examiner** 

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Plot M.Com., B.Ed., M.Plot M.Com., B.Ed., M.Plot P.G.& RESEARCH CENTRE FOR COMMERCE THRUVALLUVAR COLLEGE PAPANASAM - 627425





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K. Siyakami

II M.com,

Register Number: 20211302301122

Thiruvalluvar College, Papanasam – 627 425.

### STATEMENT BY THE CANDIDATE

I hereby declare that the project work titled production and Marketing of Paddy with special reference in ambasamudram taluk has been prepared by me during the year 2022 - 2023 for the award of Degree of Master of Commerce under the Guidance of Dr.P. velayutham, M.com., M.Phil., Ph.D., Assistant Professor in Commerce, Thiruvalluvar College, papanasam. I also declared that this project is the result of my own effort and that it has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 04.05.23

K. Siva kami Signature of the candidate

Head of the Department 05 23

External Examiner

S.SHANMUGA SUNDARA NATCHIAR M. Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G.& RESEARCH CENTRE FOR COMMERCE THIRD VALLEY AR COLLEGE PAPANASAM - 627425





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### A STUDY ON CONSUMER'S PERCEPTION TOWARDS INTERNET ADVERTISING IN AMBASAMUDRAM

Project report submitted to MANONMANIYAM SUNDARANAR UNIVERSITY in partial fulfillment of the requirement for the award for the degree of

MASTER OF COMMERCE

Submitted by

R.SNEHA

Register no: 20211302301123

Under the Guide & supervision of

Mrs. A. SHARMILA BEHUM, M.Com., M.Phil., UGC(NET)



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PAPANASAM
APRIL-2023



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Mrs. A. SHARILA BEHUM M.Com., M.Phil., UCG(NET)

Assistant Professor,

PG& Research Centre for Commerce,

Thiruvalluvar College,

Papanasam - 627 425

#### CERTIFICATE

This is certify that the project entitled "Consumer's perception Towards Internet Advertising in Ambasamudram." submitted by R.Sneha, (Reg. No: 20211302301123) in partial fulfillment of the requirement for the Degree Of Master of Commerce in Thiruvalluvar College. Papanasam is done by her during the period 2022-2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place:Papanasam

Date: 06/05/2023

Guide and supervision

Mrs. SHARMILA BEHUM, M.Com., M.Phil., UGC(NET)

Head of department of or 23

EXTERNAL EXAMINED 23

rof.S.SHANMUGA SUNDARA NATCHIAR, M.COM., M.PHIL.,

S.SHANMUGA SUNDARA NATCHIAR M.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G. & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425



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# A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS

Report Submitted to
MANONMANIAM SUNDARANAR UNIVERSITY

in partial fulfilment of the requirements for the award of the degree of

#### MASTER OF COMMERCE

Submitted by S.R. SUNDARA LAKSHMI

Register No: 20211302301124

Under the Guidance of

Mrs. S. SHANMUGA SUNDARA NATCHIYAR, M.Com., M.Phil., B. El

Assistant Professor & Head of the department



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S. SHANMUGA SUNDARA NATCHIYAR, M. Com., M.Phil., B. ED Assistant Professor & Head, PG & Research centre for commerce,

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Papanasam-627 425.

#### CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS" submitted to S. SHANMUGA SUNDARA NATCHIYAR, M. Com., M.Phil., B. ED., Assistant Professor & Head, Thiruvalluvar College, Papanasam in partial fulfilled of the requirement for the degree master of commerce, Manomaniam Sundaranar University is an independent work done by her during the period 2022-2023 under my guidance and supervision and the dissertation or any part thereof has not been submitted elsewhere for the award of any other degree, diploma, associate ship, fellowship or any other similar title.

Place: Papanasam

Date: 08.05.2023

Guide and supervisor

External examiner

Head of the Department

S.SHANMUGA SUNDARA NATCHIAR
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# A STUDY ON ONLINE PURCHASING OF LAPTOPS AND CUSTOMER SATISFACTION IN AMBASAMUDRAM

oject Report Submitted in partial fulfillment of the requirement for the award of thedegree of MASTER OF COMMERCE

#### SUBMITTED BY

T. SURESH KRISHNA Reg.No: 20211302301125

UNDER THE GUIDANCE OF

Dr. U. JOTHIMANI, M.Com (CA),,M.B.A.,M.Phil., PGDCA.,Ph.D.

ASSISTANT PROFESSOR OF COMMERCE



DEPARTMENT OF COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM 2022 - 2023





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

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Assistant Professor,

PG & Research Centre for Commerce,

Thiruvalluvar College,

Papanasam.

#### CERTIFICATE

This is to certify that the project work entitled A STUDY ON ONLINE PURCHASING OF LAPTOPS AND CUSTOMER SATISFACTION IN AMBASAMUDRAM submitted by T. SURESH KRISHNA in partial fulfilment of the requirement for the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is bonafide record of independent work carried out by him during the period 2022 – 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 09.05. 2023

(Guide / Supervisor)

VICRAMA-VICRAMA-VICRAMA-SINGAPURAM SZT 425 \*\*



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

#### T. SURESH KRISHNA

II M.Com,

Reg.No. 20211302301125,

Thiruvalluvar College,

Papanasam.

#### STATEMENT BY THE CANDIDATES

I hereby declare that the project "A STUDY ON ONLINE PURCHASING OF LAPTOPS AND CUSTOMER SATISFACTION IN AMBASAMUDRAM submitted in partial fulfilment for the award of the degree of Master of Commerce of Thiruvalluvar college, Papanasam is an original work done by me during the period of 2022 – 2023 and no part of this project has been submitted for the award of any other degree, diploma, fellowship or other similar titles.

Place: Papanasam

Date: 09.05. 2023.

(T. SURESH KRISHNA)

Candidate

Supervisor

Head of the Department of Commerce

&Guide

S.SHANMUGA SUNDARA NATCHIAP

A.Com., B.Ed., M.Phil A.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD. & RESEARCH CENTRE FOR COMMERCE THIRUVALLUVAR COLLEGE PAPANASAM - 627425

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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON IMPULSIVE BUYING BEHAVIOUR IN SOCIAL COMMERCE ENVIRONMENT

Project work submitted in partial fulfilment of the requirement for the award of Degree of Master of Commerce in the Manonmaniam Sundaranar University

### SUBMITTED BY M.THANGA LAKSHMI

Register number: 20211302301126

UNDER THE GUIDE AND SUPERVISION OF Dr.·C. POORNA PUSHKALA. M.Com.,M.Phil.,Ph.D.



DEPARTMENT OF COMMERCE
THIRUVALLUAR COLLEGE
PAPANASAM-627425
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Dr. C. POORNA PUSHKALA, M.Com.., M.Phil., Ph.D.,

Assistant Professor,

PG & Research Centre for Commerce,

Thiruvalluvar college,

Papanasam-627 425.

#### CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON IMPULSIVE BUYING BEHAVIOUR IN SOCIAL COMMERCE ENVIRONMENT" submitted by M.THANGA LAKSHMI, Thiruvalluvar college, papanasam in partial fulfilment of the requirement for the Degree of master of Commerce, Manonmaniam Sundaradar University is an independent work done by her during the period 2022-2023 under my guidance and supervision and the dissertation or any part thereof has not been submitted elsewhere for the award of any other Degree Diploma, Associateship Fellowship or any other similar title.

Place: Papanasam

Date:

[Dr.C. Poorna pushkala]

Guide



PRINCIPAL THIRLINAL LIVAR COLLECT



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M.THANGA LAKSHMI

II M.Com

Register Number: 20211302301126

Thiruvalluvar college

Papanasam - 627425

Tirunelveli district.

#### DECLARATION

I,hereby declare that the dissertation entitled "A STUDY ON IMPULSIVE BUYING BEHAVIOUR IN SOCIAL COMMERCE ENVIRONMENT" submitted for the award of the Degree of Master of Commerce is my original work and no part of this project work has been submitted for the award of any other Degree Diploma, Fellowship or other title.

M. Tranga lakhmi (M.THANGALAKSHMI)

Place: Papanasam

Date: 06.05.2023

Countersigned and Forwarded

Head of the Department

S.SHANNIUGA SE ELEMANA DE HIAR M.Com., B.Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G.& RESEARCH CENTRE FOR COMMERCE THIRL VALLUS AR COLLEGE PAPANASAM - 627425 J.J. Net Tolor 23



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# A STUDY ON THE PERFORMANCE OF MICRO FINANCE INSTITUTIONS IN AMBASAMUDRAM

Project Report Submittedto

MANONMANIAM SUNDARANAR UNIVERSITY

in partial fulfilled of the requirements for the award of the degree of

#### MASTER OF COMMERCE

Submitted by

N. THANUSHA

Register No: 20211302301127

Under the Guidance of

Dr. U. JOTHIMANI M. Com (CA)., MBA., M.Phil., PGDCA., PH. D

Assistant Professor of commerce



PG & RESEARCH CENTRE FOR COMMERCE
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APRIL-2023



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# Thiruvalluvar College

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Tirunelveli-Dt, Tamil Nadu

Dr. U. JOTHIMANI M. Com (CA)., MBA., M.Phil., PGDCA., PH. D

Assistant Professor,

PG & Research centre for commerce,

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Papanasam-627 425.

#### CERTIFICATE

This is to certify that the dissertation entitled A STUDY ON THE

PERFORMANCE OF MICRO FINANCE INSTITUTION IN

AMBASAMUDRAM "submitted to Dr. U. JOTHIMANI M. Com (CA).,

MBA., M.Phil., PGDCA., PH. D Assistant Professor, Thiruvalluvar College.

Papanasam in partial fulfilled of the requirement for the degree master of commerce, Manomaniam Sundaranar University is an independent work done by her during the period 2022-2023 under my guidance and supervision and the dissertation or any part thereof has not been submitted elsewhere for the award of any other degree, diploma, associateship, fellowship or any other similar title.

Place: Paparasam.

Date: 08/05 /2023

Guide and supervisor

L.S. Natiolos/23 External examiner

Head of the Department

S.SHANMUGA SUNDARA NATCHIAR
M.Com., B.Ed., M.Poul
ASSISTANTPROFESSOR & HEAD
P.G.& RESEARCH CENTRE FOR COMMERCE
THIRUVALLUVAR COLLEGE
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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON CONSUMER'S SATISFACTION TOWARDS FAST MOVING CONSUMER GOODS IN AMBASAMUDRAM

A project work submitted to Manonmaniam Sundaranar University in partial fulfilment of the requirement for the Degree of

MASTER OF COMMERCE

By

C. VANAPRIYA Reg. No. 20211302301128

Under the Guidance of

Mrs. S. POOMARI, M.Com., M. Sc (YHE)., PGDCA., SET.,



PG & RESEARCH CENTRE FOR COMMERCE
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PAPANASAM – 627425
APRIL - 2023



PRINCIPAL



திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

Mrs. S. POOMARI, M.Com., M.Sc(YHE)., PGDCA., SET., Assistant Professor,
PG & Research Centre For Commerce,
Thiruvalluvar College
Papanasam - 627 425.

#### CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER'S SATISFACTION TOWARDS FAST MOVING CONSUMER GOODS IN AMBASAMUDRAM," submitted by C.VANAPRIYA, in partial fulfilment of the requirement for the degree of Master Of Commerce in Thiruvalluvar college, Papanasam and is bonafide records of independent work carried out by him during the period 2022- 2023 under my guidance and supervision and this project report or any part thereof has not been submitted elsewhere for any degree.

Place:Papanasam

Date: 6 . 5. 2023

S.S. Nat 105/22 External Examiner.

Head of the Department | 05/23.

S.SHANMUGA SUNDARA NATCHIAR M Com. B Ed., M.Phil ASSISTANT PROFESSOR & HEAD P.G. RESEARCH CENTRI TOR COMMERCE THIRD VALLUVAR COLLEGE PAPANASAM - 627425





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

# A STUDY ON MOBILE BANKING USER'S SECURITY ISSUES AND CHALLENGES IN AMBASAMUDRAM TALUK

Project Report Submitted to

MANONMANIAM SUNDARANAR UNIVERSITY

in partial fulfilled of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

U. VARALAKSHMI

Register No: 20211302301129

Under the Guidance of

Dr. A. VENKATESWARAN

Assistant Professor of commerce



PG & RESEARCH CENTRE FOR COMMERCE
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Dr. A. Venkateswaran

Assistant Professor,

PG & Research Centre for commerce,

Thiruvalluvar College

Papanasam-627425

#### CERTIFICATE

This is to certify that project entitled "A Study on Mobile Banking users Security Issues and Challenges in Ambasamudram Taluk". Submitted by U.Varalakshmi, in partial fulfillment of requirement for the degree of Master of Commerce in Thiruvalluvar college, Papanasam and Is bonafide record of independent work carried out by her during the period 2022 – 2023. Under my guidance and supervision and this project report or any part thereof has not submitted elsewhere for any degree.

Place: Papanasam

Date: 08/05/2023

Head of the department 0 9 05 23

Prof.S. SHANNINGA SUNDARA NATCHIAR

INTERNAL EXAMINER

Jenuard Vonund

Dr.A.VENKATESWARN

EXTERNAL EXAMINER



PRINCIPAL



திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

### CUSTOMERS PERCEPTION TOWARDS HATSUN AGRO PRODUCTS

(Study with special reference to Ambasamudram Taluk)

A project work submitted to Manonmaniam Sundaranar University in partial fulfilment of the requirement for the degree of

#### MASTER OF COMMERCE

Submitted by

K.Vigneshwari

Reg. No. 20211302301130

Under the Guidance of

Dr. P. Velayutham, M.Com., M.Phil., Ph.D.,



#### PG & RESEARCH CENTRE FOR COMMERCE

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APRIL-2023



6



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Tirunelveli-Dt, Tamil Nadu

Dr.P.Velayutham, M.Com., M.Phil., Ph.D

Assistant Professor,

PG & Research Centre for Commerce,

Thiruvalluvar College,

Papanasam-627425.

#### **CERTIFICATE**

This is to certify that the project work entitled "Customers perception towards Hatsun Agro Products" submitted by K.Vigneshwari, in partial fulfilment of the requirement for the degree of Master of Commerce in Thiruvalluvar College, Papanasam and is bonafide record of independent work carried out by him during the period 2022-2023 under my guidance and supervision and this project report or any part there of has not been submitted elsewhere for any degree.

Place: Papanasam

Date: 06.05. 2023

Signature of the guide

J.S. Nat 10 105/23

Head of the department

ASSISTANT PROFESSOR & HEAD
P.G. RESEARCH CENTRE FOR COMMERCE
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திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram

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K.Vigneshwari

II M.COM,

Registered Number: 20211302301130

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Papanasam-627425.

#### STATEMENT BY THE CANDIDATE

I hereby declare that the project work titled Customers perception towards Hatsun Agro products with special reference in Ambasamudram taluk has been prepared by me during the year 2022-2023 for the award Degree of Master of Commerce under the guidance of Dr.P.Velayutham, M.Com., M.Phil., Ph.D., Assistant professor in Commerce, Thiruvalluvar College, Papanasam. I also declared that this project is the result of my own effort and that it has not been submitted elsewhere for any degree

Place: Papanasam

Date: 06. 05. 2023

K. Vigneshwart

Head of the department

5.SHANMUGA SUNDARA NATCHIAR
M Com., B.Ed., M.Phil
P.C. ASSISTANT PROFESSOR & HEAD
P.C. ARESEARCH CENTRE FOR COMMERCE
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#### M.Sc. Mathematics Project 2022 – 2023

| S. No. | Registration<br>Number | Name                  | Project Topic                                                | Guide                  |
|--------|------------------------|-----------------------|--------------------------------------------------------------|------------------------|
| 1.     | 20211302515101         | Aarthi Rohini. K      | Some Properties of<br>Biotopological Spaces                  | Dr. T. Piramatchi      |
| 2.     | 20211302515102         | Agnidevi. E           | A Study on Strongly Regular Graphs                           | Mrs. U. Esakkiammal    |
| 3.     | 20211302515103         | Dhanalakshmi. M       | A Study on Pell's Equation                                   | Dr. M. Selvaloganayaki |
| 4.     | 20211302515104         | Divya. S              | A Study on Bilinear Forms                                    | Dr. M. Selvaloganayaki |
| 5.     | 20211302515105         | Festus. A             | A Study on Square Difference<br>Labeling for Some Graphs     | Mrs. U. Esakkiammal    |
| 6.     | 20211302515106         | Magheswari. G         | A Study on b-Chromatic<br>Graph                              | Dr. J. Maruthamani     |
| 7.     | 20211302515107         | Manisha. A            | A Study on Non Standard<br>Analysis                          | Dr. T. Piramatchi      |
| 8.     | 20211302515109         | Mayandi. K            | A Study on Generalized<br>Closed Sets                        | Dr. T. Piramatchi      |
| 9.     | 20211302515110         | Muthumari. S          | Some Variations of Fibonacci<br>Labeling of a Graph          | Dr. J. Maruthamani     |
| 10.    | 20211302515111         | Nasrin. M             | A Study on Radio Mean<br>Labeling of a Graph                 | Dr. T. Piramatchi      |
| 11.    | 20211302515112         | Pavithra. K. L.       | A Study on the Rhotrix<br>Theory                             | Dr. M. Selvaloganayaki |
| 12.    | 20211302515113         | Ponselvi. R           | A Study on Cordial Labeling of Graphs                        | Dr. J. Maruthamani     |
| 13.    | 20211302515115         | Rajeshwari. K         | A Study on Energy of Graph                                   | Dr. M. Selvaloganayaki |
| 14.    | 20211302515116         | Renuka. S             | A Study on Edge Coloring                                     | Mrs. U. Esakkiammal    |
| 15.    | 20211302515117         | Ruba Devi. K          | A Study on Connected Domination Number of Graphs             | Dr. M. Selvaloganayaki |
| 16.    | 20211302515118         | Shalo Premi. K        | A Study on Semigraphs                                        | Mrs. U. Esakkiammal    |
| 17.    | 20211302515119         | Shamrana Haslin.<br>N | A Study on Prime Labeling of Graphs                          | Dr. T. Piramatchi      |
| 18.    | 20211302515120         | Subbulakshmi. S       | A Study on Matroid Theory                                    | Mrs. U. Esakkiammal    |
| 19.    | 20211302515121         | Sureshkumar. R        | A Study on Magical Labeling                                  | Dr. J. Maruthamani     |
| 20.    | 20211302515122         | Surya Prabha. S       | A Study on Fixed Points of<br>Mean Non Expansive<br>Mappings | Dr. T. Piramatchi      |





திருவள்ளுவர் கல்லூரி (Affiliated to Manonmaniam Sundaranar University) Papanasam-627425, Vickramasingapuram Tirunelveli-Dt, Tamil Nadu

## SOME PROPERTIES OF BITOPOLOGICAL SPACES

Dissertation submitted to
MANONMANIAM SUNDARANAR UNIVERSITY
in partial fulfillment of the requirements for the award of
the Degree of

MASTER OF SCIENCE IN MATHEMATICS

By

K. AARTHI ROHINI Reg. No.: 20211302515101

Under the guidance of Dr. T. PIRAMATCHI, M.Sc., Ph.D., SET



DEPARTMENT OF MATHEMATICS
THIRUVALLUVAR COLLEGE
PAPANASAM - 627425
April - 2023

Dr. T. PIRAMATCHI, M.Sc., Ph.D., SET Assistant Professor, Department of Mathematica

Department of Mathematics, Thiruvalluvar College, Papanasam - 627 425

#### CERTIFICATE

This is to certify that the dissertation entitled "SOME PROPERTIES OF BITOPOLOGICAL SPACES" is the bonafide report of the project work done by K. AARTHI ROHINI, in partial fulfillment for the award of the Degree of Master of Science in Mathematics to Manonmaniam Sundaranar University, Tirunelveli - 627 012 is a record of original work carried out by the candidate under my supervision and that the dissertation has not formed the basis of the award of any Degree, Diploma or similar title of any university of institution.

Data:

Mrs. U. ESAKKIAMMAL,

Dr. T. PIRAMATCHI

(Guide)

Examiners:

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2. T. pr 03/05/







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A STUDY ON STRONGLY REGULAR GRAPHS

Dissertation submitted to

MANONMANIAM SUNDARANAR UNIVERSITY
in partial fulfillment of the requirements for the award of

the Degree of

MASTER OF SCIENCE IN MATHEMATICS

By

E. AGNIDEVI

Reg. No.: 20211302515102

Under the guidance of

Mrs. U. ESAKKIAMMAL, M.sc., B.Ed., M.phil.,



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project work done by E. AGNIDEVI, in partial fulfillment for the

award of the Degree of Master of Science in Mathematics to Manonmaniam Sundaranar University, Tirunelveli - 627 012 is a record

of original work carried out by the candidate under my supervision and

that the dissertation has not formed the basis of the award of any Degree,

Mrs. U. ESAKKIAMMAL

Diploma or similar title of any university of institution.

Place: Papanasam

Date: 27.04.2023

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Mrs. U. ESAKKIAMMA

(Head of the Department)

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### A STUDY ON PELL'S EQUATION

Dissertation submitted to

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Date: 27.04.2023

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A STUDY ON SQUARE DIFFERENCE LABELING
FOR SOME GRAPHS

Dissertation submitted to
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### A STUDY ON b-CHROMATIC GRAPH

Dissertation submitted to

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MATHEMATICS

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# A STUDY ON NON STANDARD ANALYSIS

Dissertation submitted to MANONMANIAM SUNDARANAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of

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## A STUDY ON GENERALIZED CLOSED SETS

Dissertation submitted to
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# SOME VARIATIONS OF FIBONACCI LABELING OF A $$\operatorname{GRAPH}$$

Dissertation submitted to MANONMANIAM SUNDARANAR UNIVERSITY

In partial fulfillment for the award of the Degree of

MASTER OF SCIENCE

in

MATHEMATICS

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### A STUDY ON RADIO MEAN LABELING OF A GRAPH

Dissertation submitted to
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#### A STUDY ON THE RHOTRIX THEORY

Dissertation submitted to

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#### A STUDY ON CORDIAL LABELING OF GRAPHS

Dissertation submitted to

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In partial fulfillment for the award of the Degree of

MASTER OF SCIENCE

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#### A STUDY ON ENERGY OF GRAPH

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Date: 27 · 04 · 2023

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#### A STUDY ON EDGE COLORING

Dissertation submitted to
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MASTER OF SCIENCE IN MATHEMATICS

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University, Tirunelveli - 627 012 is a record of original work carried out

by the candidate under my supervision and that the dissertation has not

formed the basis of the award of any Degree, Diploma or similar title of

any university of institution.

Place: Papanasam

Date: 27.04.2023

Mrs. U. ESAKKIAMMAL (Head of the Department)

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#### A STUDY ON CONNECTED DOMINATION NUMBER OF GRAPHS

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#### A STUDY ON SEMIGRAPHS

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### A STUDY ON PRIME LABELING OF GRAPHS

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### A STUDY ON MATROID THEORY

Dissertation submitted to
MANONMANIAM SUNDARANAR UNIVERSITY
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MASTER OF SCIENCE IN MATHEMATICS

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This is to certify that the dissertation entitled "A STUDY ON MATROID THEORY" is the bonafide report of the project work done by S. SUBBULAKSHMI, in partial fulfillment for the award of the Degree of Master of Science in Mathematics to Manonmaniam Sundaranar University, Tirunelveli - 627 012 is a record of original work carried out by the candidate under my supervision and that the dissertation has not formed the basis of the award of any Degree, Diploma or similar title of any university of institution.

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Date: 27. 04. 2023

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#### A STUDY ON MAGICAL LABELING

Dissertation submitted to

#### MANONMANIAM SUNDARANAR UNIVERSITY

In partial fulfillment for the award of the Degree of MASTER OF SCIENCE

in

MATHEMATICS

By

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APRIL 2023

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#### A STUDY ON FIXED POINTS OF MEAN NONEXPANSIVE MAPPINGS

Dissertation submitted to
MANONMANIAM SUNDARANAR UNIVERSITY
in partial fulfillment of the requirements for the award of
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MASTER OF SCIENCE IN MATHEMATICS

By S. SURYA PRABHA Reg. No.: 20211302515122

Under the guidance of Dr. T. PIRAMATCHI M.Sc., Ph.D., SET



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Date: 27/4/2023

Mrs. U. ESAKKIAMMAL,

1. Duhlian

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#### BHARATHI'S CONCEPT OF WOMEN LIBERATION -A STUDY

Project submitted to

Thiruvalluvar College Papanasam

Affliliated to Manonmaniam Sundaranar University
In partial fulfillment of the requirements for the 'degree of

#### BACHELOR OF ARTS IN HISTORY

Submitted by

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| 6     | N.PARIKARAN     | 20191301107140 |

Under the Guidance of

Dr. K. RAJESH, M.A., M.Phil., B.Ed., Ph.D., Assistant Professor of History



Department of History Thiruvalluvar College Papanasam Tirunelveli – 627 425 2022



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This is to certify that the group project entitled **BHARATHI'S CONCEPT OF WOMEN LIBERATION-A STUDY,** is a record of research work done by

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| 3     | M.JEGAN         | 20191301107124 |
| 4     | K.KARTHIK       | 20191301107126 |
| 5     | M.LAKSHMANAN    | 20191301107129 |
| 6     | N.PARIKARAN     | 20191301107140 |

During the period of their Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of BACHELOR OF ARTS is a group project done by him during the period 2021-2022 under my guidance and supervision.

Place: paparasam

Date: 24.05-2022

Dr.K.Rajesh, Ma. J.Ed., M.Phil., Ph.D. C. L. L. C. L.

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Examiner:

Dr. M. MAI (CERAN)
Head, Department of History
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# THE ROCK CUT CAVE TEMPLE OF SOUTH TAMILNADU- A STUDY

Project submitted to

Thiruvalluvar College Papanasam
Affiliated to Manonmaniam Sundaranar University
In partial fulfillment of the requirements for the degree of

#### **BACHOLAR OF ARTS IN HISTORY**

Submitted by

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| X. SUGANTHI    | 20191301107158                                 |
| T. TAMILARASI  | 20191301107161                                 |
| S. TAMIL SELVI | 20191301107162                                 |
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Under the Guidance of

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Department of History Thiruvalluvar College Papanasam Tirunelveli – 627 425 2022



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This is to Certify that the group project entitled THE ROCK CUT CAVE TEMPLE OF SOUTH TAMILNADU- A STUDY, is a record of research work done by

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| 8     | S. TAMIL SELVI | 20191301107162 |

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#### VIRAPANDYAKATTABOMMAN - A STUDY

Project submitted to

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| 3     | T. PAVITHRA        | 20191301107142 |
| 4     | K. SIVA SAKTHI     | 20191301107155 |
| / 5   | R. THAVASI BHAVANI | 20191301107163 |

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| E. ESAIPON ARASI   | 20191301107115                                            |
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| T. PAVITHRA        | 20191301107142                                            |
| K. SIVA SAKTHI     | 20191301107154                                            |
| R. THAVASI BHAVANI | 20191301107162                                            |
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During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of BACHOLAR OF ARTS is a group project done by him during the period 2019 – 2022 under my guidance and supervision.

Place: Papanasam

Date: 24.05.2022

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#### SOCIAL IDEOLOGY OF DR.AMBEDKAR IN INDIA A - STUDY

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| ~3        | S.RAJA           | 20191301107146  |
| 14        | M.SAKTHIVEL      | 20191301107148  |
| <b>\5</b> | N.SUKKOOR MYDEEN | 20191301107159  |

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During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfillment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2021 – 2022 under my guidance and supervision.

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### ADMINISTRATION UNDER CHOLAS WITH SPECIAL REFERENCE TO KUDAVOLAI SYSTEM

Project submitted to
Thiruvalluvar College Papanasam
Affiliated to Manonmaniam Sundaranar University
In partial fulfillment of the requirements for the degree of

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| 3     | P.ARUN         | 20191301107104 | 15  |
| 4     | P.DINESH KUMAR | 20191301107114 | 1   |
| 5     | S.ESAKKI APPA  | 20191301107118 | 5   |
| 6     | S.SATHISHKUMAR | 2019130110715  | 1   |

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# ADMINISTRATION UNDER CHOLAS WITH SPECIAL REFERENCE TO KUDAVOLAI SYSTEM

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| 6     | S.SATHISHKUMAR | 20191301107151 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2021 – 2022 under my guidance and supervision.

Place: Papanasam

Date: 28.05-2022

Examiner:

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# ART AND ARCHITECTURE OF SRIVILLIPUTHUR ANDAL TEMPLE - A STUDY

Project submitted to

Thiruvalluvar College Papanasam

Affiliated to Manonmaniam Sundaranar University
In partial fulfillment of the requirements for the degree of

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| 5     | B. MALATHI     | 20191301107132 |

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This is to Certify that the group project entitled ART AND ARCHITECTURE OF SRIVILLIPUTHUR ANDAL TEMPLE - A STUDY, is a record of research work done by

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During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2019 – 2022 under my guidance and supervision.

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Examiner:

Dr. M. MATHURAIVEERAN

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This is to Certify that the group project entitled ART AND ARCHITECTURE OF SRIVILLIPUTHUR ANDAL TEMPLE - A STUDY, is a record of research work done by

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| 1     | V. CHITRA      | 20191301107110 |
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| 4     | A. KARTHIKA    | 20191301107128 |
| 5     | B. MALATHI     | 20191301107132 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2019 – 2022 under my guidance and supervision.

Place: Papanasam Date: 24 105/22

Examiner:

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NARAMPUNATHAR - GOMATHI AMBAL TEMPLE 
TIRUPPUDAIMARUDUR - A STUDY, is a record of research work done by

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| 1     | H. ANGEL ROSHINI | 20191301107103 |
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| 3     | B. PECHIYAMMAL   | 20191301107144 |
| 4     | M. SELVA RANI    | 20191301107152 |
| 5     | J. SNEHA         | 20191301107156 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2019 – 2022 under my guidance and supervision.

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#### A STUDY OF TENKASI DISTRICT AND TALUKS

Project submitted to
Thiruvalluvar College Papanasam
Affiliated to Manonmaniam Sundaranar University
In partial fulfillment of the requirements for the degree of

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Submitted by,

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| 3     | P. SHENPAGA RANI | 20191301107153 |
| 4     | P. DHANA LAKSHMI | 20191301107111 |
| 5     | V. ATHI LAKSHMI  | 20191301107106 |

Under the Guidance of

Dr. A. ADAIKALAM, M.A., M.Phil., B.Ed., Ph.D., Assistant Professor of History



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| 3     | P. SHENPAGA RANI | 20191301107153 |
| 4     | P. DHANA LAKSHMI | 20191301107111 |
| 5     | V.ATHI LAKSHMI   | 20191301107106 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2019 – 2020 under my guidance and supervision.

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| 1     | P. BALA RAMA     | 20191301107108 |
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| 4     | P. DHANA LAKSHMI | 20191301107111 |
| 5     | V.ATHI LAKSHMI   | 20191301107106 |

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### SOCIO – ECONOMIC, CONDITIONS OF BEEDI WORKERS IN ALANGULAM TALUK – A STUDY

Project submitted to

Thiruvalluvar College Papanasam

Affiliated to Manonmaniam Sundaranar University
in partial fulfilment of the requirements for the degree of

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| 4.     | M.MOHAMED HASSAN | 20191301107137 |
| 5.     | S.MUTHU KUMAR    | 20191301107138 |
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### SOCIO – ECONOMIC, CONDITIONS OF BEEDI WORKERS IN ALANGULAM TALUK – A STUDY

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#### BACHOLAR OF ARTS IN HISTORY

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| 1.     | S.ARUNSELVAM     | 20191301107105 |
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| 5.     | S.MUTHU KUMAR    | 20191301107138 |
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Department of History
Thiruvalluvar College Papanasam
Tirunelveli – 627 425

2022





திருவள்ளுவர் கல்லூரி

(Affiliated to Manonmaniam Sundaranar University)
Papanasam-627425, Vickramasingapuram
Tirunelveli-Dt, Tamil Nadu

#### CERTIFICATE

This I to certify that the group project entitled SOCIO- ECONOMIC, CONDITIONS OF BEEDI WORKERS IN ALANGULAM TALUK- A STUDY, is a record of research work done by

| SL.NO | NAME             | REG. NO        |
|-------|------------------|----------------|
| 1     | S.ARUNSELVAM     | 20191301107105 |
| 2     | A.MAHESH KANNAN  | 20191301107131 |
| 3     | A.MATHIVANAN     | 20191301107135 |
| 4     | M.MOHAMED HASSAN | 20191301107137 |
| 5     | S.MUTHU KUMAR    | 20191301107138 |
| 6     | R.SUDALAIMUTHU   | 20191301107157 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2019 – 2020 under my guidance and supervision.

Place: papanagam Date: 24:05:2022 Dr. A. ADAIKALAM
Dr. A. ADAIKALAM Ph.D.,
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Examiner:

Dr. M. Head of the Department)
Head, Department of History
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Tirunelveli-Dt, Tamil Nadu

#### PALAYAM KOTTAI GOVERNMENT MUSEUM - A STUDY

Project submitted to

Thiruvalluvar College Papanasam

Affiliated to Manonmaniam Sundaranar University

In partial fulfillment of the requirements for the degree of

#### **BACHELOR OF ATRS IN HISTORY**

Submitted by,

| SI.NO | NAME            | REG.NO         |
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| 1.    | M. INDHURANI    | 20191301107122 |
| 2.    | A. SANGEETHA    | 20191301107149 |
| 3.    | H. SARANYA      | 20191301107150 |
| 4.    | S. LIDIYA       | 20191301107130 |
| 5.    | M. MICHEAL RANI | 20191301107136 |

Under the guidance of

Dr. A.ADAIKALAM, M.A., M.Phil., B.Ed., Phd.,

Assistant Professor of History



Department of History

Thiruvalluvar College Papanasam

Tirunelveli - 627425

2022



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| 4.    | S. LIDIYA       | 20191301107130 |
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| 1     | M. INDHURANI    | 20191301107122 |
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During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of BACHOLAR OF ARTS is a group project done by him during the period 2019 - 2020 under my guidance and supervision.

Place: 24105/22

Date: Papan agam

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Examiner:

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# BHARATHI'S CONCEPT OF WOMEN LIBERATION -A STUDY

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Under the Guidance of

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# The Thirupudai Marudur Temple - A Study

Project submitted to

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Affiliated to Manonmaniam Sundaranar University
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| 5     | P.SASIKARAN   | 20201301107146 |
| 6     | P.SUKUMAR     | 20201301107153 |

Under the Guidance of

**Dr. M. MATHURAIVEERAN** Head, Department of History



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Place: Papanasam

Date: 02-05-2023

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Dr. M. MATHURAIVEERAN

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#### The Thamiraparani River

Project submitted to

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Affiliated to Manonmaniam Sundaranar University
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| 3     | K. Maheswari   | 20201301107126 |
| 4     | N. Muthu selvi | 20201301107133 |
| 5     | N. Vanapetchi  | 20201301107158 |

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| 3     | K. Maheswari   | 20201301107126 |
| 4     | N. Muthu selvi | 20201301107133 |
| 5     | N. Vanapetchi  | 20201301107158 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfillment for the degree of BACHOLAR OF ARTS is a group project done by him during the period 2022-2023 under my guidance and supervision.

Place: Papanasam

DEPARTMENT OF HISTORY RANI ANNA GOVT. COLLEGE (W) TIRUNELVELI - 627008.

1-61-5 Dr. M. MATHURAIVEERAN

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### THE COURTALLANATHAR TEMPLE

Project submitted to
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| 5     | M. pavithra          | 20201301107139 |

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| 4     | A. Muthulakshmi      | 20201301107134 |
| 5     | M. pavithra          | 20201301107139 |

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Place: Papana Sam

Date: 02 -05 - 2023

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#### SOCIO-CULTURAL HISTORY OF TIRUNELVELI DISTRICT

Project submitted to

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Under the Guidance of

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Department of History Thiruvalluvar College Papanasam Tirunelveli – 627 425 2023







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| 4     | M. PRAVEENA     | 20201301107142 |
| 5     | M. SATHYA JOTHI | 20201301107148 |

During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHELOR OF ARTS** is a group project done by him during the period 2022 – 2023 under my guidance and supervision.

Place: Papanasam Date: 02-05-23

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# SOCIO - ECONOMIC DEVELOPMENT PROFILE OFUNDIVIDED TIRUNELVELI DISTRICT

Project submitted to

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Affiliated to Manonmaniam Sundaranar University In partial fulfillment of the requirements for the degree of

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| 4     | J. MONISHA MARY | 20201301107132 |
| 5     | M. VINOTH       | 20201301107161 |

Under the Guidance of

Dr. A. ADAIKALAM, M.A., M.Phil., B.Ed., Ph.D., Assistant Professor of History



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Tirunelveli – 627 425
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| 2     | D. ARUL SOPHIA  | 20201301107106 |
| 3     | A. GAYATHRI     | 20201301107116 |
| 4     | J. MONISHA MARY | 20201301107132 |
| 5     | M. VINOTH       | 20201301107161 |

During the period of their study Thiruvalluvar College, Papanasam, Tirunelveli in partial fulfilment for the degree of BACHOLAR OF ARTS is a group project done by him during the period 2022-2023 under my guidance and supervision.

Place: Bapanasam

(Guide & Supervisor)

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# TIRUCHENDUR MURUGAN TEMPLE - A STUDY

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| 5     | R. MAHALINGAM       | 20201301107125 |
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Place: Papanasam Date: 62-05-2023

Examiner:

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# VEERAVANALLUR - A STUDY

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Under the Guidance of

Dr. A. ADAIKALAM, M.A., M.Phil., B.Ed., Ph.D., Assistant Professor of History



Department of History
Thiruvalluvar College Papanasam
Tirunelveli – 627 425
2023



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During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHELOR OF ARTS** is a group project done by him during the period 2022 – 2023 under my guidance and supervision.

Dr. A. ADAIKALAM

(Guide & Supervisor)

Examiner: N MAPPILLED ASSISTANT PROFESSOR

Place: Papanasam Date: 02-05-2023

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#### HISTORY OF KAANI KUDIERUPU

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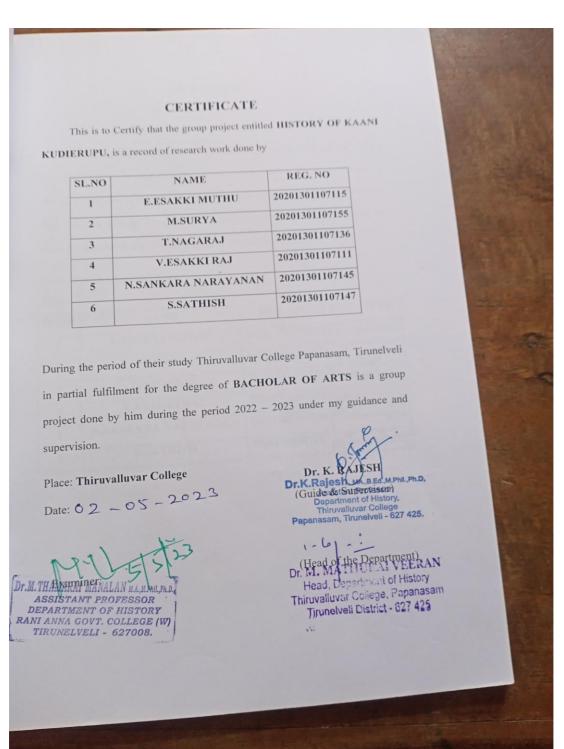
Department of History
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2023





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# AMBASAMUDRAM TALUK - A STUDY

Project submitted to

Thiruvalluvar College Papanasam

Affiliated to Manonmaniam Sundaranar University
In partial fulfillment of the requirements for the degree of

### BACHOLAR OF ARTS IN HISTORY

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During the period of their study Thiruvalluvar College Papanasam, Tirunelveli in partial fulfilment for the degree of **BACHOLAR OF ARTS** is a group project done by him during the period 2022 – 2023 under my guidance and supervision.

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Date: 05.05.2023

ASSISTANT PROFESSOR

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