7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

One of the prime objectives of Kundrakkudi Thiruvannamalai Adheenam is to empower the women folk of the rural areas by means of providing Education, life skill training for survival, imparting knowledge for Self-reliance and Confidence. Falling in line with the objectives, the Kundrakkudi Thiruvannamalai Trust has established 15 schools, comprising of Primary, Elementary, High and Higher Secondary schools, and these schools are running very effectively almost all in the rural areas. Similarly, the Trust has established the Thiruvalluvar College (Government-aided) at Papanasam and Thavaththiru Kundrakkudi Adigalar B.Ed. college for Women (Self-supporting) at Kundrakkudi. Besides the academic institutions, the Trust has established the JSS Unit, approved by the Government of India, at Kundrakkudi to impart life skill training to the rural women folk. With the financial support and guidelines of the Department of Social Welfare and Women Empowerment, Govt. of India, this JSS unit is functioning very well for the past three decades. His Holiness Srimath Ponnambala Adigalar, the Head of Trust and the Secretary of the College, has the trust and confidence that the real development and empowerment of rural women will be the great achievement and success of the Nation. With this prime goal, the social activities of the Trust are designed, developed and discharged. The Swamiji has raised on many occasions, during the period of natural calamities such as Tsunami, Gaya Storming, Corona pandemic and recent floods at Tuticorin and Thirunelvali Districts, and went to the real affected rural areas and contributed generously to get rid off from troubles.

Thiruvalluvar College started functioning in the year 1968-69 with the objective of uplifting the rural fold through providing higher education. This college is placed at Vikramasingapuram municipality and surrounded with the downtrodden pockets, such as Kamarajar Nagar (SC – Arunthathiar area), Anavankudiyiruppu (SC area), Agasthiyarpuram and Kottaivilaipatti. The first-generation higher education women students are hailing from these areas are given opportunity in this College. The domain of these villages is mainly relied upon Beedi industries. For the welfare of these areas, the College has organized the Seminar focussing on disseminating the welfare measures given by the Government, problems encountered by the Beedi workers and how to overcome the challenges. The outcome of this seminar was reported to the Government for further development of welfare measures.

The importance given to the women is evidenced through the outnumbering of girl students in Students' admission, staff appointment. Gender equity is very much complied with in the campus and the representation of women in almost all Committees / Cells / Clubs / Units are very much maintained. The College has established various Cells, viz. Anti-Ragging Cell, Women Cell, Grievance Redressal Cell, Career Guidance and Progression Cell, under these Cells the women safety, security, empowerment and guidance are maintained in an effective manner.

There are 45 NSS units (out of 5, 2 Units of YRC are headed with women faculty members for undertaking various extension activities in the adopted villages. Being the units are headed with women faculty, the women problems encountered by the women folk in the villages are very much recorded and the remedial measures were given to them patiently. Special focus is lighted to orient the parents to provide higher education to girl students and also the economic survey has also been taken among the village people so as to provide guidance on the schemes announced by the Central and State Governments.

Every year World Women's Day is being celebrated involving the women faculty members and students for entire activities. Several competitions have been organized by this institution inviting the students from the nearby Women's colleges to showcase the hidden talents of rural girl students. The college campus is protected with surveillance cameras (42 Nos.) and 24x7 security personnel.